

This Week's Friday Report



San Francisco Hispanic Chamber of Commerce

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San Francisco, CA 94103
P: 415-278-9611
<http://www.sfhcc.com/>

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FRIDAY REPORT: October 9, 2009


Upcoming Events

- [Oct 15 - October Business Mixer](#)
- [Oct 15 - Latina Business Strategies Breakfast](#)
- [Nov 1 - Día de los Muertos with SF Symphony](#)

Check the [Mark Your Calendars](#) Section for more information about these events.

WEATHER

San Francisco Weekend Weather

Saturday 10	Sunday 11
 High 66°F Low 53°F Partly Cloudy	 High 64°F Low 55°F Partly Cloudy
Precip: 0%	Precip: 0%

NEWS

The San Francisco Human Services Agency (SF-HSA) is using newly available federal stimulus funds to expand subsidized employment opportunities, with a goal of placing 1,000 participants in jobs between May 2009 and September 2010. This new program is called JOBS NOW!

Consistent with the goals of the federal stimulus package, the primary objectives of the JOBS NOW! program are to provide an immediate source of income for low-income families and to stimulate local economic recovery. JOBS NOW! builds upon several successful transitional jobs programs already in place at SF-HSA, which were designed to help unemployed individuals address barriers to employment, develop soft skills, gain work experience and progress toward self-sufficiency. JOBS NOW! participants

will exit the program with stable employment history, leaving them better positioned to obtain an unsubsidized job when the stimulus period ends. The JOBS NOW! program benefits local employers by providing referrals of qualified workers and by subsidizing 100% of their wages until September 30, 2010. It's a win-win! For more information, visit <http://www.sfhhsa.org/1278.htm>.

Customer Alert - Misleading Business Solicitations

The Secretary of State's office has been advised that solicitation letters are being sent to California businesses encouraging them to comply with their California Corporations Code filing obligations by submitting fees and documents to a third party rather than by filing directly with the Secretary of State's office. These solicitations are not being made by the California Secretary of State's office and are not being made by or on behalf of any governmental entity. The solicitations request that a fee and a completed form be submitted in order for the business to comply with applicable California or other law. The solicitations tend to have one or more of the following characteristics:

- Appear similar to a Secretary of State Statement of Information form;
- Contain an official-looking seal;
- Quote a specific statute or other law on the form to be filled out and returned;
- Imply that failing to return the form and pay the requested fee may place the entity in legal jeopardy, or might cause the entity's filings with the California Secretary of State to be in default or noncompliant status;
- Contain a reference to a "file number," "Corp Number," "Corporation Number," or "Control Number" that does not match the number assigned to the entity by the California Secretary of State;
- Reference or quote Corporations Code sections inapplicable to the type of entity being solicited, such as Code sections applicable to corporations when soliciting a limited liability company;
- Reference an "annual fee" or "annual payment" rather than a filing fee and that is in excess of the filing fee for a Statement of Information;
- Provide an estimated processing time for "minutes" to be prepared and mailed to the entity;
- Indicate the submitted information will be treated as private and confidential.

These companies have no affiliation with the California Secretary of State's office and no business is required to go through another company in order to file its documents with the Secretary of State's office.

Statement of Information forms and instructions are available through our website, and the fee required to file the statement is \$25 for California stock and foreign corporations, and \$20 for California nonprofit corporations and all limited liability companies. Also, the Statement of Information can be submitted for filing directly by mail to Secretary of State, Statement of Information Unit, P.O. Box 944230, Sacramento, California 94244-2300, in person at 1500 11th Street, Sacramento, California, 95814, or, for most corporations, by using a credit card through the internet at <https://businessfilings.sos.ca.gov/>.

If you have received a solicitation letter that seems misleading or confusing, please contact the California Attorney General's office at the California Department of Justice, Public Inquiry Unit, P.O. Box 944255, Sacramento, California 94244-2550 or through the California Attorney General's website at www.ag.ca.gov/consumers/general.php. The telephone number for the Public Inquiry Unit is (800) 952-5225 (toll free in California) or (916) 322-3360.

Please note that submitting the fees and filings required by the Corporations Code to a third party for filing with the Secretary of State, does not meet the business entity's statutory obligation to file a Statement of Information with the Secretary of State. Also, please note that each business entity is required to keep records, books and minutes of its proceedings, however, these items are not filed with the Secretary of State.

MARK YOUR CALENDARS

Oct 15 - October Business Mixer

Join us for a special Business Mixer for networking with delicious hors d'oeuvre's from Casa Sanchez, a guitarist from the SF Conservatory of Music, and fun giveaways. This event provides an opportunity to network for new relationships and maintain existing relationships.

Thursday, October 15, 2009

6:00 - 8:30 p.m.

Kaiser Permanente

2238 Geary Blvd., 8th Floor Lobby
San Francisco, CA 94118



COST

SFHCC Members

With pre-registration (ends Oct 12th): Free

Without pre-registration at the door: \$ 10

[Register Online](#)

Non-Members

With pre-registration (ends Oct 12th): \$10

Without pre-registration at the door: \$ 15

[Register Online](#)

Parking Information: Free parking will be available in the garage at 2238 Geary, nearest cross street Divisadero.

Oct 15 - Latina Business Strategies Breakfast



October 15, 2009

Sheraton Fisherman's Wharf
2500 Mason Street
San Francisco, CA

About

This year, in conjunction with the San Francisco Hispanic Chamber of Commerce, NAWBO-SFBA is proud to present the Latina Business Strategies/NAWBO-U Breakfast focusing on providing educational resources to women business owners. Join us for this diverse panel of women entrepreneurs who will share their experiences and tips for navigating and succeeding in this economy.

Agenda

7:30a - Registration

8:00am - Welcome Remarks/Breakfast Served**8:15am - Growing Your Business in a Down Economy: Women Entrepreneurs Share Their Secrets**

This panel, moderated by Vanessa Robledo of Black Coyote Vineyards, will discuss how to shift and create new marketing strategies, how to look beyond your typical target customer for new contracts, how to create strategic alliances with other women-owned businesses, and more.

Panelists include:

Katie Gutierrez - Assistant Match
Jeanne Beacham - Delphon Industries
Edith Yeung - San Francisco Entrepreneurs

9:30am - Secure New Contracts for Your Small Business: Demystify the Terminology and Process of Procurement

This panel, moderated by Denise Coley of Cisco Systems, will discuss the ways in which small business, micro-business and minority businesses can secure new contracts through the procurement process. Panelists will share their own successes and pitfalls in securing contracts from corporations and government. Included will be the terminology of procurement and how to cut through the jargon and process to make it easier to bid on and secure the right contracts.

Panelists include:

Ginny Velasquez - Team Persona Personnel
Sheila Lewis - Flyin' West Strategic Marketing Resource Group
Miranda Reyes - PG&E Supplier Diversity

10:45am - Wrap-up**11:00am - Networking****12:30pm - Program Ends****About the Panelists**

[Click here to download](#) our Panelists' bios (PDF).

Cost

SFHCC Members: \$35 [Register online](#)

Non-Members: \$50 [Register online](#)

For more information, call 415-278-9611.

Bronze Sponsors



According to the U.S. Department of Labor, working women Latinas are the fastest growing small business in the U.S. with a phenomenal growth rate of 114 percent over the last five years. Latinas control 39 percent of the 1.4 million companies owned by women of color in the United States, which generate nearly \$147 billion in sales, according to the Center for Business Women's Research. More than one-third (34.9 percent) of all Hispanic businesses are owned by women.

Nov 1 - Día de los Muertos with SF Symphony



Tickets \$15-\$65.

Half price for ages 17 and under.

For ticket information, visit the [San Francisco Symphony website](http://www.sfsymphony.org).

Bring the entire family as the San Francisco Symphony marks the Day of the Dead with a concert that celebrates Latino culture on November 1st at 2p. Come early for pre-concert festivities in the Davies Symphony Hall lobby including refreshments, children's activities, and colorful displays celebrating Día de los Muertos.

Program:

- Revueltas - Noche de jaranas from La Noche de los Mayas
- Gabriela Lena Frank - Selections from Three Latin American Dances
- Ginastera - Danza del trigo from Estancia
- Moncayo - Huapango
- Saint-Saëns - The Carnival of the Animals
- Márquez - Danz□o. 2

PROCUREMENT

Oct 22 - The San Francisco Public Utilities Commission And California State Legislature, The Honorable Fiona Ma, Majority Whip Assemblywoman, 12th District Cordially Invite You To Free Informational Workshop and Luncheon: Updates on ' Capital Programs

Please accept our invitation to participate in SFPUC's Informational Workshop and Luncheon: Updates on SFPUC Capital Programs, with Special Guest, California State Legislature, the Honorable Fiona Ma, Majority Whip Assemblywoman, 12th District. This workshop will provide contractor associations, suppliers, small and minority businesses, engineering and CM firms, and community based organizations an opportunity to network and obtain updates on Water System Improvement Program, Wastewater Capital Program, and Power Enterprise Initiatives, in anticipation of major contracting opportunities.

Thursday, October 22, 2009

11:30 a.m. - 2:00 p.m.

Hotel Whitcomb

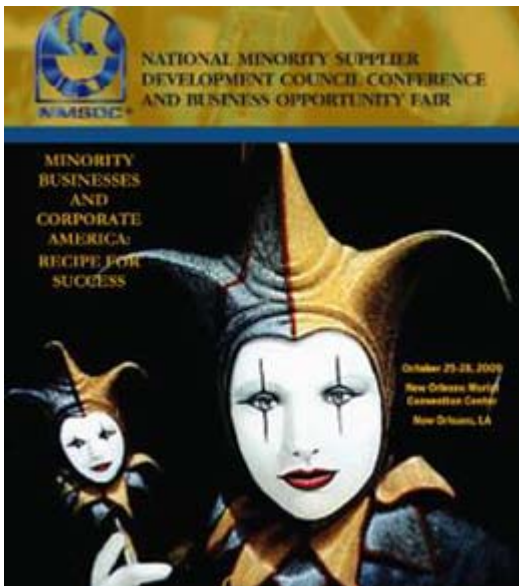
1231 Market Street, San Francisco, California 94103

Guest Speakers:

- The Honorable Fiona Ma, Majority Whip Assemblywoman, 12th District, California State Legislature
- Ed Harrington, General Manager, SFPUC
- Harlan L. Kelly, Jr., Assistant General Manager, Infrastructure, SFPUC
- Tommy Moala, Assistant General Manager, Wastewater, SFPUC
- Laura Spanjian, Assistant General Manager, External Affairs, SFPUC

Event is Free and provides breakfast. **RSVP Required by Tuesday, October 20, 2009.** RSVP To Contractors' Assistance Hotline at(415) 554-1530 or (866) 572-5727 or via email contractorshelp@sfgwater.org

Oct 25-28 — Save the Date: National Minority Supplier Development Council Conference and Business Opportunity Fair, New Orleans



Join us in New Orleans, Louisiana, at the 2009 National Minority Supplier Development Council Conference and Business Opportunity Fair, October 25 through 28, at the New Orleans Morial Convention Center. We hope that you will be one of the more than 7,000 corporate executives, minority business owners and government officials who will attend NMSDC's biggest event of the year. This year's Conference will deliver the most up-to-date information on minority business development. Nationally-renowned speakers at Power Breakfasts, Luncheons, Plenary Sessions and Workshops with Corporate CEO's, Purchasing Executives, Minority Entrepreneurs, Government Decision-makers, and many other national experts on minority supplier development. Program includes Business Opportunity Fair on Monday only with more than 850 corporate and minority business booths. This is the only event of its kind - one that brings together the

best of meetings, special events and minority businesses and corporations! This year's Conference program, coupled with the Business Opportunity Fair, is an opportunity you can't afford to miss. A leader in minority business development for 37 years, NMSDC has made great strides in providing increased procurement and business opportunities for Asian, Black, Hispanic and Native American-owned businesses of all sizes.

Pre-registration discount available through Sep 11th. Full Conference Pass, Day Pass, and Business Opportunity Fair Only Pass are available. For additional details, visit <http://www.nmsdconline.com/>

Pacific Gas & Electric Seeks Contractors

The California Hispanic Chambers of Commerce (CHCC), has been working with Pacific, Gas & Electric Company (PG&E) to identify companies to bid on upcoming contract opportunities. Currently, the CHCC needs your assistance in identifying the following types of companies:

Areas of Work - NAICS Codes

- Transmission & Distribution - construction 541330 / 237110 / 237120 / 238910
- Substation Work - engineering 333613
- Trenching & Paving - 238110 / 238140 / 238990

- Hydro, and power plant experience - 237130 / 237990
 - * We ask that the above companies have a background with other utilities
- Nuclear engineering, project management, construction, and furniture - 238220 / 238290 / 236210 / 237110
 - * In most cases, these companies must also have a Nuclear background
- SAP consultants that have worked specifically with utilities - 541611 / 541614
- Diverse rental car company and diverse GM dealer - 441110

All companies should be certified through the California Public Utilities Commission Supplier Clearing House.

All companies must complete CHCC's Procurement Participant Questionnaire. (Questionnaire available at http://www.cahcc.com/procurement_questions.pdf) Please send any information about potential companies to CHCC's Director of Programs & Administration Sophia Garcia at sophia@cahcc.com. If you have any questions, please do not hesitate contact Sophia at 916-444-2221.

Transbay Transit Center Project is a \$4.185 Billion Project Seeking Contractors

The Transbay project consists of three interconnected elements:

1. Replacing the outdated Transbay Terminal at 1st and Mission Streets in San Francisco with a new Transit Center that will be the nation's model of new downtown intermodal stations;
2. Extending Caltrain 1.3 miles underground from its current terminus at 4th and Townsend Streets to the new downtown Transit Center, which will also serve the San Francisco station for future California High Speed Rail; and
3. Creating new neighborhood with homes, offices, parks, and shops surrounding the new Transit Center.

The project is in need of minority contractors. Details are available at <http://www.transbaycenter.org/TransBay/content.aspx?id=425>. Other subcontracting opportunities are available for construction related businesses and professional services.

Call the SFHCC at 415-278-9611 to be notified of upcoming opportunities.

EVENTS BY OTHER ORGANIZATIONS

Oct 9 - Chicana Latina Foundation Scholarship Dinner

Support the Chicana/Latina Foundation. Please join us at the Annual Chicana Latina Foundation Scholarship Dinner on Friday, October 9, 2009 and celebrate our 30 Latina Scholarship Awardees at the The Palace Hotel located at 2 New Montgomery Street in San Francisco from 6:00pm - 9:30pm. Emcee: Maria Leticia Gomez, Award winning Univision news anchor and special Guest Speaker, California State Senator Gloria Romero. Tickets: \$150 each. For tickets or to RSVP call 650-373-1085 or email us at CLFinfo@chicanalatina.org by September 30, 2009. Your donations are very crucial as our students face cuts in education and financial resources. Your contributions allow us to support our students and the community services we provide. [See details and program.](#)

Oct 10 - 11 Fleet Week at PIER 39



Come pay tribute to the men and women of our nation's armed forces during Fleet Week on Saturday, October 10 and Sunday, October 11. This spectacular event at PIER 39 features a parade of ships, ship tours, military displays, an air show featuring the Blue Angels, Blue Angels Meet and Greet and more. Saturday's performances feature Steve Lucky and the Rhumba Bums featuring Carmen Getit, Passage-Navy Band Northwest and Fast times 80's Dance party. Sunday's performances feature Passages-Navy Band Northwest Performance and TinMan. For more details, visit <http://www.pier39.com/Events/ThisMonth/index.htm>

Oct 22- 23 - BizTechDay 2009

On October 22-23, come network with a community of over a thousand inspired entrepreneurs, angel investors and renowned business leaders. Expert speakers and business icons (from Google, Facebook, LinkedIn, Twitter, Yelp, Virgin America, Elance, Constant Contact, Justin.TV, WordPress, CBS 5, and Comcast Business Class) will share their insights and experience and help your business get up to speed in this economic downturn. BizTechDay is the most practical, hands-on and experiential conference for small business owners where you will learn specific strategies and online tools necessary to market and raise capital for your business. Regular priced tickets are \$595. All Chamber Members will save \$150 if they register at www.biztechday.com/register/. Please use the code: "HispanicChamber"

FEATURED MEMBERS

Marketing Services

BuyCultural Marketing

208 Third Avenue
San Francisco CA, 94118
P: 415-668-4748

Campos-Emert Enterprises

35 Mitchell Blvd., Ste. 6B
San Rafael CA, 94903
P: 415-472-2347
F: 415-472-2385

CommuniQue

2 Elsie Street
San Francisco CA, 94110
P: 415-378-4360

Inproma

299 Old County Road, Unit 7
San Carlos CA, 94070
P: 650-551-1551

Isabel Valdes Consulting

3701 Sacramento St. Apt. 259
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P: 415-752-2257
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W: www.isabelvaldes.com

Marketeer Unlimited

826 Algona Blvd. North
Algona WA, 98001
P: 253-939-2467
F: 253-939-2834

MTM Resource

P.O. Box 205
Daly City CA, 94106
P: 530-542-1317
F: 530-542-1312
W: www.charter.net

F: 650-551-9550
W: www.inproma.biz

One World Communications
2001 Harrison Street
San Francisco CA, 94110
P: 415-355-1935
F: 415-355-0295
W: www.owcom.com

NEW MEMBERS

Chamber members have access to exclusive benefits that build relationships, increase visibility, and generate business leads. They're the first to learn about economic trends and developments that shape the City's business environment and their own companies' growth. And they influence decision makers in San Francisco and beyond, helping ensure that San Francisco means business-in every sense. We welcome additions to the San Francisco Hispanic Chamber of Commerce.

Memberships can be purchased online at: <http://sfhcc.com/members/join.html>

Maria Bernard

Individual Member
2421 Crocker Way Antioch, CA 94531

William Ortiz-Cartagena

San Francisco, CA
Student Membership

Rick Parras

2091 A Mission Street
San Francisco, CA 94110
Small Business Membership

Marc-Andrew Aguilera

Crockett, CA
Individual Membership

Bloomberg Television

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