

This Week's Friday Report



San Francisco Hispanic Chamber of Commerce

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FRIDAY REPORT: July 17, 2009

Upcoming Events



- [Aug 19-22 - Save the Date: California Hispanic Chambers of Commerce State Convention](#)
- [Sep 18 - Latino Business Leadership Awards and SFHCC 25th Anniversary Celebration](#)



Check the [Mark Your Calendars](#) Section for more information about these events.

WEATHER

San Francisco Weekend Weather

Saturday ⁸	Sunday ⁹
 High 67°F Low 57°F Partly Cloudy Precip: 10%	 High 71°F Low 59°F Sunny Precip: 0%

NEWS

Small Businesses Most Likely to Lead Economic Recovery

By Brian Headd, EconomistChart

During the last year the media has begun to pay close attention to the role small business plays in job generation. That is because amid the mountain of previously disappointing economic statistics, small businesses provide some interesting contrasts. While recent job losses are widespread, small businesses' historical overall rate of net job creation makes them a key player in solving our labor market woes. And the number of newly self-employed, whether by choice or not, still offer glimmers of hope.

Unless your age is measured in single digits, you probably have direct knowledge that the labor market has had its ups and downs. The U.S. Bureau of Labor Statistics (BLS) reports that nonfarm, private sector employment peaked in December 2007 at 115.8 million then fell to 109.5 million by May 2009. During this period, job losses from mass layoffs (more than 50 layoffs from one location) numbered 3.6 million, up 66 percent over the preceding 18 months. The loss of over 6 million net jobs is a problem that needs a solution. Where will the new jobs come from? There may be clues in the recoveries from the two most recent economic downturns, in 1991 and 2001.

When considering small business employment, remember that there are two kinds of small businesses: those without employees (or non-employer businesses), and those with paid employees (or employer businesses). The Office of Advocacy estimates that in 2008 there were 23.1 million nonemployer and 6.1 million employer businesses. When the economy struggles, the number of nonemployers tends to increase at higher rates, while the number of employer businesses stagnates or declines. For example, when the economy was humming along during the late 1990s, non-employers had annual increases in the 2 to 3 percent range; as the economy limped along from 2007 to 2008, they increased an estimated 8.1 percent or 1.7 million. The change in the number of employers is not nearly as sharp. Employers have tended to have annual increases of 0.75 percent to 1.5 percent when the economy has done well and negative to flat when the economy struggles. Employer firms contracted by -0.5 percent during the 1991 downturn and grew 0.1 percent in the 2001 period. Nonemployer growth is not simply a response to economic factors; many personal factors cause people to go into business for themselves too. For instance, self-employment rates increase with age, income, and generally with education. The number of employer business start-ups is affected by the economy, but again, probably less so than one might guess. BLS's Business Employment Dynamics data show that the business startup rate (per-cent of businesses that were new in the quarter) for the first three quarters of 2008 averaged 2.8 percent, versus 3.0 percent in 2007 and 3.2 percent in 2006. But new businesses are only part of the job creation story. Employment created by start-ups (minus the job losses from firm exits) accounted for 30 percent of the private-sector net employment increase from 1993 to 2007, while continuing businesses provided the remaining 70 percent.

The 1.7 million increase in nonemployers is a lifesaver for many individuals and families. But since a large portion of nonemployers work less than full-time, when we talk about expanding the job market, we are most interested in employer firms. In the aftermath of the 1991 downturn, firms with 20-499 employees led the employment expansion, while the smaller and larger size classes struggled. During the 2001 downturn, larger firms (500 or more employees) experienced the greatest net employment losses, followed by firms with 20-499 employees. The smallest firms, with fewer than 20 employees, weathered that storm.

The current downturn is shaping up more like 1991 than 2001. Data from the Bureau of Labor Statistics attributed 35 percent of the net job loss during the first three quarters of 2008 to firms with fewer than 20 employees, whereas in 2001 through 2002 they accounted for less than one percent of the net loss. So a labor solution is more likely to be found by studying the 1991 downturn rather than the 2001 dip. Our best hope for job creation may shape up to be expansion of existing firms with 20-499 employees.

Information provided by the Small Business Administration's Office of Advocacy.

**Latinos Supporting the Symphony on SMULE, San Francisco
Symphony Social Network**

The SFHCC has formed a group page titled "Latinos Supporting the Symphony" with the San Francisco Symphony Social Network. It's a good place to hang out and meet other budding musicians who use Smule apps to turn their iPhones and iPod touches into musical instruments. Join the group to stay abreast of the various performances available by the San Francisco Symphony. 2009 will feature a number of Latino focused performances. Visit <http://community.sfsymphony.org/> for more information.

The San Francisco Symphony will be the featured entertainment during the 2009 Latino Business Leadership Awards scheduled on Friday, September 18, 2009 at the San Francisco Hilton from 6p-11p.

Wi-Fi Access Now Being Tested on Southwest Airlines

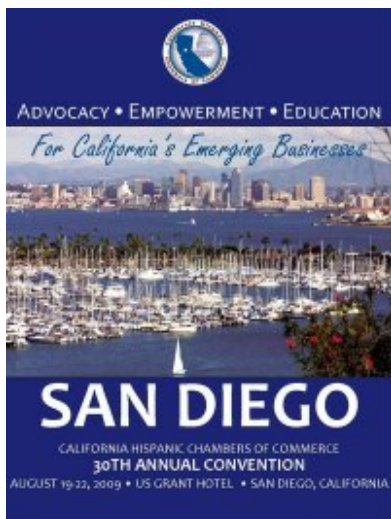
Southwest Airlines is currently evaluating Wi-Fi internet access onboard four aircraft. With this innovation, we are giving Customers with Wi-Fi-enabled devices the freedom to be more productive and to stay entertained while they fly with full access to the Internet, including e-mail, music, shopping, and virtual private networks (VPN).

Internet access will be available for a moderate charge, determined by the distance you are traveling and the device you are using to get online. We will be surveying Customers throughout the evaluation to get input on various aspects of the product and help us determine whether to equip the rest of our fleet with this cutting-edge technology. So if you are on one of our Wi-Fi planes, we'll be asking for your feedback!

Visit <http://www.facebook.com/ext/share.php?sid=113243213254&h=vi9Cd&u=bWBje> for more details.

MARK YOUR CALENDARS

Aug 19-22 - Save the Date: California Hispanic Chambers of Commerce State Convention



Join us at the Location: US Grant Hotel located at 326 Broadway, San Diego, CA. The CHCC serves as the leading Hispanic statewide business and professional organization promoting the interests of more than 720,000 Hispanic businesses and over 65 local Hispanic chambers in California. The goal of the CHCC's Annual Convention is to elevate discussion and participation among Hispanic business owners, corporate business leaders, community leaders, and government officials to address issues of relevance to the Hispanic business community.

The CHCC State Convention is the premier minority/ethnic business convention in California, offering participants the opportunity to learn the latest trends in business development, network with outstanding business professionals, and gain insights into growing and maintaining a successful business. Throughout the convention, participants have the opportunity to celebrate the educational, political, and economic success of the Hispanic community.

Convention participants will be exposed to some of the most dynamic, enterprising and informative speakers discussing current issues pertinent to the economic growth and development of California business and our communities. Past convention speakers include: Arnold Schwarzenegger, Governor of California; California Attorney General Jerry Brown; Former Governors Gray Davis and Pete Wilson; Former SBA Administrator Hector Barreto; Oscar, Grammy and Tony Award winning Actress Rita Moreno; Linda Alvarado, owner of the Colorado Rockies; and many more.

More details at www.cahcc.com

Sep 18 - Latino Business Leadership Awards and SFHCC 25th Anniversary Celebration



The Latino Business Leadership Awards continues the journey to highlight increasingly powerful achievements in corporate America, entrepreneurship, nonprofit/ philanthropy, healthcare, public sector, and emerging leadership under 40. The event will be hosted at the San Francisco Hilton located at 333 O'Farrell St.

Agenda

6:00p - Registration/ Cocktail Reception
 6:40p - Seating for Dinner
 6:50p - Welcome Remarks
 7:00p - Dinner and Performance by San Francisco Symphony
 7:35p - Most Influential Hispanics Honored
 8:45p - SFHCC 25th Anniversary Celebration and Dance
 11:00p - Program End

Tickets

Tickets can be [purchased online](#):

- [Full Program 6pm - 11pm](#): Dinner and Anniversary Celebration \$100 per person
- or**
- [Anniversary Celebration and Dance only](#)
 8:45pm - 11pm: \$35 per person

Get More information about the Latino Business Leadership Awards at <http://sfhcc.com/leadership/introduction.html>. Supplements and photos from prior years are also available.

PROCUREMENT

Transbay Transit Center Project is a \$4.185 Billion Project Seeking Contractors

The Transbay project consists of three interconnected elements:

1. Replacing the outdated Transbay Terminal at 1st and Mission Streets in San Francisco with a new Transit Center that will be the nation's model of new downtown intermodal stations;
2. Extending Caltrain 1.3 miles underground from its current terminus at 4th and Townsend Streets to the new downtown Transit Center, which will also serve the San Francisco station for future California High Speed Rail; and
3. Creating new neighborhood with homes, offices, parks, and shops surrounding the new Transit Center.

The project is in need of minority contractors. Details are available at <http://www.transbaycenter.org/TransBay/content.aspx?id=425>. Other subcontracting opportunities are available for construction related businesses and professional services.

Call the SFHCC at 415-278-9611 to be notified of upcoming opportunities.

Jul 23 — California Road to Recovery - Economic Stimulus Conference

The California Commission for Jobs and Economic Growth, in cooperation with Governor Arnold Schwarzenegger's Recovery Task Force, is hosting a series of three conferences focusing on transforming California's share of federal stimulus funding into new jobs at San Jose State University on Thu Jul 23. Details at <http://californiasbdc.org/stimulus>.

In the next two years, California will receive more than \$85 billion in federal stimulus funding to spur economic growth and create jobs. State, local and regional agencies are working hard to organize a clear process for effectively distributing the federal money and maximizing its potential for creating jobs. However, much confusion and misinformation still remains. The conferences will bring together local, regional, state and federal experts from numerous industry sectors including transportation, education, broadband, workforce training and energy. The conferences will provide practical and technical guidance on how local communities - including public agencies and private employers - can access some of the \$85 billion in American Recovery and Reinvestment Act funding that has already begun flowing into the state's economy.

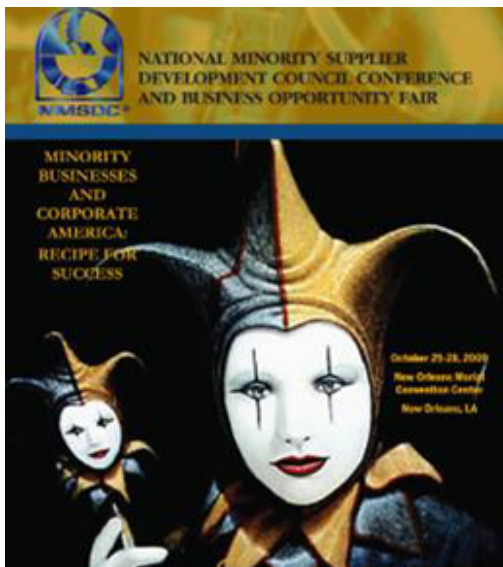
Jul 30 — Financial Services Consortium Presents Let's Do Business 2

Let's Do BUSINESS

"Let's Do Business" is an event geared towards reviewing Supplier Diversity Contract Bid Opportunities with Diverse Businesses.

A Financial Services Consortium with their "prime" financial service suppliers, in partnership with a coalition of community based organizations will host a one day business development forum to review contract opportunities for qualified diverse suppliers on Thursday, July 30, 2009 from 7:30AM to 5:30PM at Westin Bonaventure Hotel - Downtown Los Angeles located at 404 S. Figueroa St. Los Angeles, CA 90071. Details at <http://www.ldb2.com>.

Oct 25-28 — Save the Date: National Minority Supplier Development Council Conference and Business Opportunity Fair, New Orleans



Join us in New Orleans, Louisiana, at the 2009 National Minority Supplier Development Council Conference and Business Opportunity Fair, October 25 through 28, at the New Orleans Morial Convention Center. We hope that you will be one of the more than 7,000 corporate executives, minority business owners and government officials who will attend NMSDC's biggest event of the year. This year's Conference will deliver the most up-to-date information on minority business development.

Nationally-renowned speakers at Power Breakfasts, Luncheons, Plenary Sessions and Workshops with Corporate CEO's, Purchasing Executives, Minority Entrepreneurs, Government Decision-makers, and many other national experts on minority supplier development. Program includes Business Opportunity Fair on Monday only with more than 850 corporate and minority business booths.

This is the only event of its kind – one that brings together the best of meetings, special events and minority businesses and corporations! This year's Conference program, coupled with the Business Opportunity Fair, is an opportunity you can't afford to miss. A leader in minority business development for 37 years, NMSDC has made great strides in providing increased procurement and business opportunities for Asian, Black, Hispanic and Native American-owned businesses of all sizes.

Pre-registration discount available through Sep 11th. Full Conference Pass, Day Pass, and Business Opportunity Fair Only Pass are available. For additional details, visit <http://www.nmsdconline.com/>

The SFHCC recommends the Iberville Suites (<http://www.ibervillesuites.com/>) is the French Quarter like you've never seen it before. Located in the heart of the historic French Quarter, The Iberville Suites provides the ultimate in comfort and luxury. Spacious French Quarter suites with distinct living and sleeping areas include all the finest amenities. Our location puts you where you want to be, just steps from all the fine dining, live music and entertainment in the Vieux Carré. Plus, you'll enjoy a complimentary breakfast each morning! The Iberville Suites shares its building with The Ritz-Carlton New Orleans, and our guests take advantage of The Ritz-Carlton Spa, along with the acclaimed restaurants and bars, including the French Quarter Bar (FQB), and Mÿnge with resident jazz trumpeter Jeremy Davenport, the restaurant that's the talk of the town. A discounted rate is available now on Orbitz.com for \$109, discounted from \$149-\$169 and is a 5 minute walk on Canal from the convention hotel.

Pacific Gas & Electric Seeks Contractors

The California Hispanic Chambers of Commerce (CHCC), has been working with Pacific, Gas & Electric Company (PG&E) to identify companies to bid on upcoming contract opportunities. Currently, the CHCC needs your assistance in identifying the following:

1. Identifying six (6) companies in the PG&E service delivery area, preferably with a history/background in providing services to other utilities.
2. The companies referred need to have expertise in one of the following areas:

Areas of Work - NAICS Codes

- Transmission & Distribution - construction 541330 / 237110 / 237120 / 238910
- Substation Work - engineering 333613
- Trenching & Paving - 238110 / 238140 / 238990
- Hydro, and power plant experience - 237130 / 237990

***We ask that the above companies have a background with other utilities

- Nuclear engineering, project management, construction, and furniture - 238220 / 238290 / 236210 / 237110

***In most cases, these companies must also have a Nuclear background

- SAP consultants that have worked specifically with utilities - 541611 / 541614
- Diverse rental car company and diverse GM dealer - 441110

3. All companies should be certified through the California Public Utilities Commission Supplier Clearing House.

4. All companies must complete CHCC's Procurement Participant Questionnaire. (Questionnaire available at http://www.cahcc.com/procurement_questions.pdf)

Please send any information about potential companies to CHCC's Director of Programs & Administration Sophia Garcia at sophia@cahcc.com. If you have any questions, please do not hesitate contact Sophia at 916-444-2221.

EVENTS BY OTHER ORGANIZATIONS

Jul 19 - Symphony in the Park @ Dolores Park



Pack a picnic basket and bring your friends and family to our annual free concert! Dolores Park (at 18th and Dolores Streets, San Francisco) is a perfect setting for the San Francisco Symphony in an afternoon of musical favorites including excerpts from Tchaikovsky's Swan Lake and Romeo and Juliet, followed by Beethoven's incomparable Symphony No. 5. Don't miss your chance to meet members of the Orchestra demonstrating their instruments before the concert.

Small Business Administration (SBA) Classes July-September 2009

The Small Business Administration offers almost 500 classes each year for business owners on a variety of topics in their Entrepreneur Center, located at 455 Market St., 6th Floor in downtown San Francisco. Complete class listing and registration is available at www.sbatraining.eventbrite.com

For more information, please contact Gary Marshall at (415) 744 6771.

July SCORE Workshops

See Course Descriptions and calendar at sfscore.org. Register online at www.acteva.com/go/sfscore

July courses:

- How to Start and Manage a Small Business
- Maintaining Tax Records for Small Business

Aug 21 - Minority Enterprise Development Week 2009

Presented by the Minority Business Development Agency (MBDA), The theme of the 27th annual MED WEEK is "Energizing the American Economy with Minority Business Enterprise" with a special emphasis on "Bridging the Green Divide". Given this focus, the San Francisco National Enterprise Center (SFNEC) is working to ensure that Minority Business Enterprises (MBEs) are being considered for opportunities in the greater Bay Area and California, in the field of sustainability and clean-tech.. As a part of the event's awards ceremony and gala, MBDA will be honoring the representatives of the most successful MBEs active in traditional categories as well as those that are making an impact in the area of environmental technologies, services, and products. (Please also view www.medweek.biz). The event will take place from 6p-10p on August 21st at the Palace Hotel located at 2 New Montgomery St. in San Francisco. For more information, contact ARTEMIA Communications at 415.351.2227.

Oct 7 — Save the Date: Legislative Breakfast



Community Vocational Enterprises (CVE, Inc.) is hosting its second annual legislative breakfast at the Westin St. Francis Hotel. Join San Francisco's political, business, and community leaders in continuing a dialogue about workforce development for individuals with disabilities. Breakfast will be served from 8:00-10:00 am, with speakers, presentations, and awards beginning at 8:30 am. This is a great opportunity to enjoy fine dining in a beautiful setting overlooking downtown San Francisco, interact with your local business and political community, and continue to advance the community of San Francisco as a whole.

[Click here](#) to purchase tickets or become a table sponsor at the Legislative Breakfast.

JOB POSTING

Univision Radio seeks Account Executives

Univision Radio is looking for exceptional Account Executives who have experience in radio, TV, cable, newspaper, or media sales. Bilingual (Spanish/English) preferred. Computer skills, ability to generate new business, great communication skills, and multi-tasker is needed. Please forward resumes to sfrjobs@univisionradio.com.

FEATURED MEMBERS

International Trade Services

Mayto Representation

395 Vallejo Drive #2 Oakland CA, 94621
Millbrae CA, 94030 Oakland CA, 94621
P: 650-552-9718

NEW MEMBERS

Chamber members have access to exclusive benefits that build relationships, increase visibility, and generate business leads. They're the first to learn about economic trends and developments that shape the City's business environment and their own companies' growth. And they influence decision makers in San Francisco and beyond, helping ensure that San Francisco means business-in every sense. We welcome additions to the San Francisco Hispanic Chamber of Commerce.

Memberships can be purchased online at: <http://sfhcc.com/members/join.html>

Best Buddies Bay Area, California

1550 Bryant St. Suite 835
San Francisco, CA. 94103
Non-profit Membership

P:(415)503-1791
F:(415) 503-1799
W: www.bestbuddies.org

Shields Electrical Services

1003 Tennessee Street
San Francisco, CA 94107
Construction

P: 415-608-0842
F: 415-332-3118
W: <http://shieldselectrical.com>

Mission Neighborhood Centers, Inc.

Contact: Jake Pavlovsky, President
362 Capp Street
San Francisco, CA 94110
Non-Profit Membership

P: (415) 656-1171
F: (866) 354-6692
W: <http://www.mncsf.org>
jake.pavlovsky@mncsf.org

Leslie Acosta-Bhattacharya

50 California St., Suite 3500
San Francisco, CA 94127
Individual Membership

Luna's Montessori Bilingual School

1247 Park Ave.
Alameda, CA 4501
Education

P: 510-521-2354
W: <http://www.lunasmontessori.com>

Michael Wilk Architecture

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