

This Week's Friday Report



San Francisco Hispanic Chamber of Commerce

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FRIDAY REPORT: February 27, 2009



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Upcoming Events

Mar 27 - Telemundo Hispanic Business Salute: Telemundo/KSTS-TV48 And Eighteen Hispanic Chambers Of Commerce Honor And Recognize Six Bay Area Latino Business Leaders At The 2009 Hispanic Business Salute

Check the "Mark Your Calendars" Section for more information about these events.

WEATHER

San Francisco Weekend Weather

Saturday 28	Sunday 1
Golf Course Finder	Gardening Outlook
 <p>High 63°F Low 57°F</p> <p>Mostly Cloudy</p>	 <p>High 58°F Low 57°F</p> <p>Rain</p>
Precip: 10%	Precip: 70%

NEWS

America's Uninsured Crisis: Consequences for Health and Health Care

By Committee on Health Insurance Status and Its Consequences and Institute of Medicine

When policy makers and researchers consider potential solutions to the crisis of uninsurance in the United States, the question of whether health insurance matters to health is often an issue. This question is far more than an academic concern. It is crucial that U.S. health care policy be informed with current and valid evidence on the consequences of uninsurance for health care and health outcomes, especially for the 45.7 million individuals without health insurance.

From 2001 to 2004, the Institute of Medicine (IOM) issued six reports, which concluded that being uninsured was hazardous to people's health and recommended that the nation move quickly to implement a strategy to achieve health insurance coverage for all.

The goal of this book is to inform the health reform policy debate--in 2009--with an up-to-date assessment of the research evidence. This report addresses three key questions:

- What are the dynamics driving downward trends in health insurance coverage?
- Is being uninsured harmful to the health of children and adults?
- Are insured people affected by high rates of uninsurance in their communities?

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President's Budget Overview Backs \$28 Billion in Small Business Credit for FY 2010

WASHINGTON

President Barack Obama's FY 2010 Budget Overview offers full support for the U.S. Small Business Administration's credit programs, authorizing SBA to support loan guarantees of \$28 billion to small businesses.

The FY 2010 Budget Overview provides a broad outline of the President's budget priorities, including an appropriation for SBA of approximately \$700 million. The full budget proposal with account level appropriation details is scheduled for release in April.

The spending cited in the broad proposal would be in addition to the \$730 million funding provided for SBA credit programs in the recently enacted Recovery Act. That Act ? for which most spending is targeted for use in 2009 and 2010 ? authorizes SBA to raise guarantee percentages on some SBA loans to 90 percent, temporarily reduce fees on SBA-backed loans, expand funding for Microloans, and raise the maximum size of SBA-guaranteed surety bonds.

The bill outlines maximum authorization levels for SBA credit programs well above current demand for those programs. It sets a maximum of \$17.5 billion for SBA's 7(a) General Business Loan Guarantee program, \$7.5 billion for the 504 Certified Development Company Loan program, \$3 billion for the Small Business Investment Company debenture program and \$25 million for the Microloan program.

The bill also provides for \$1.1 billion in direct disaster loans and provides for the launch of a pilot program to test the use of SBA-guaranteed loans as part of the agency's response to disaster declarations.

Aside from those credit provisions, the proposal:

- sustains funding for the agency's technical assistance and training programs
- improves federal contracting data and continues reviews of small business size standards to help improve targeting of federal contracting opportunities for small businesses
- modernizes core agency information systems, streamlines loan processes and enhances human capital resources

The Budget Overview also includes the Obama Administration's Small Business and Community Bank Lending Initiative to expand small business credit availability and affordability by unfreezing secondary markets for small business loans as part of the larger plan to revive the flow of credit in the economy.

San Francisco Small Business Commission Activates Committees to Defend Small Business

The mission of the Small Business Commission, the Office of Small Business, and the Small Business Assistance Center is to foster, promote, and retain small businesses in the City and County of San Francisco.

The San Francisco Small Business Commission held a retreat last week and created two special committees and activated three standing committees. The Five committees include:

- Contracting Committee Co-Chaired by Commissioners Ventura and Murad
- Outreach Committee Chaired by Commissioner Dooley with members to include Commissioners Riley and Murad
- Permitting Committee Co-Chaired by Commissioners Murad and O'Connor
- Legislative and Policy Committee Co-Chaired by Commissioners Murad and Clyde
- Budget & Economic Development Chaired by Commissioner Chiu with membership to include Commissioners Clyde and Riley

1. Contracting Committee Commission President Richard Ventura plans to work on legislation to require top contractors to include local San Francisco small businesses in their bids if they wish to continue to do business with the city. Promote contracting opportunities through these programs:

- Shop San Francisco
- Office of Small Business Procurement Workshop

2. Outreach Committee Develop relationships with the following groups:

- Media
- Reciprocal cities and counties
- Inter-governmental agencies, e.g., joint commission meetings
- Labor Council

Action Items

- Visit small businesses
- Request merchant associations to gather vacancies from their neighborhoods
- Market San Francisco businesses
 1. To visit SF
 2. To buy from SF
- Highlight Office of Small Business programs
 1. Shop Local
 2. Small Business Week
 3. Procurement
- Promote City Programs
 1. Shop San Francisco
 2. Healthy San Francisco
 3. OEWD/MOCI's Loan Programs
- Outreach to ethnic communities and neighborhoods
- Highlight policy impacting small businesses
 1. ADA
 2. Incentives for empty buildings

3. Permitting Committee

Action Items

- Streamline permits
- Track permits and status
- Streamline process
- Develop incentives for empty buildings to attract small businesses

4. Legislative and Policy

Defending Small Businesses Action Items

- Highlight policies impacting small businesses
- Commissioner advocacy to support specific small business issues
- Participate in Board of Supervisors meetings
- Identify core Board of Supervisor small business supporters and design strategies based on findings
- Develop relationship with Labor Council
- Draw on departmental relationships to engage in/collaborate on legislation and policy changes
- Promote Office of Small Business programs

5. Budget and Economic Development

Empowering Small Businesses Action Items

- Gather data about small businesses in San Francisco, e.g., number of small businesses, payroll tax, fees collected from permits and fees, etc.
- Promote Capital Access

1. Micro loans
2. SBA loans
3. Mayor's loan program

- Retain and promote small businesses
- Encourage Supervisor sponsored meetings with small businesses, e.g., Supervisor David Chiu in District 3
- Promote and encourage application for tax credits and incentive programs
- Incentivize minimizing empty buildings and storefronts
- Revitalize Chinatown
- Work with Youth Commission to legislate youth wage for small businesses to hire 16-17 year olds during the summer.
- Promote Office of Small Business programs

Commissioners will introduce detailed action plans at the next meeting scheduled on Monday, March 9th at City Hall.

For more information, visit www.sfgov.org/sbc or by calling 415-554-6134.

Hispanic Business(R) Magazine Announces the Commencement of Hispanic Business 500(R) Nominations

SANTA BARBARA, Calif., Feb. 23 /PRNewswire-HISPANIC PR WIRE/

The June 2009 issue of Hispanic Business magazine will feature the 27th annual Hispanic Business 500(R), the 500 largest Hispanic-owned companies in the United States. The annual Hispanic Business 500 directory is widely recognized as the barometer of the U.S. Hispanic Economy. We would like to include you for consideration in not only the HB500 but also for the publication of the 100 Fastest Growing and the Top 50 Exporters lists. Previous companies, ranging from \$1 million to over \$3 billion, have been included.

In an effort to make participation as convenient as possible, please click on the following link to submit your nomination for the Hispanic Business 500(R): <http://www.hispanicbusiness.com/research/500/nomination.asp>

The deadline for submission is Friday, March 13, 2009. Please contact Michael Caplinger, Research Supervisor at Michael.Caplinger@hbinc.com or by phone at 805-964-4554 ext. 605

"Don't Miss Your Chance to be in the Hispanic Business 500"

About Hispanic Business Inc.

For 30 years Hispanic Business Inc. has been the authoritative source for the latest trends, research and reporting on the growth of the U.S. Hispanic consumer market and the Hispanic enterprise and professional sectors.

SOURCE Hispanic Business Inc.

NAWBO?-SFBA's Make Me a Match! Procurement Summit Is A Groundbreaking Event That Will Match Women Business Owners With Several Large Corporations, Along With Their Primary Suppliers, So They Can Explore Contracting Opportunities.

How will women business owners be matched with companies?

The majority of the work will be done PRIOR to the Summit in order to make the most effective matches. Use the form (on reverse) to prepare your business information, then register online at <http://nawbo-sf.org/match.html>. You will be contacted and evaluated as to which Primary Suppliers you will meet with. Please note: registration closes

April 1!

What will happen at the Summit?

When you attend, you will have scheduled one-on-one appointments with Primary Suppliers to potentially negotiate and sign contracts. Simultaneously, there will be several Roundtable discussions covering many aspects of procurement ? vital information that can help your business grow, thrive and lead in this di-cult economy.

Who should attend?

All women business owners, regardless of size should attend this Summit. Even if you aren't looking for corporate contracts, there will be many opportunities to meet other women business owners and network during the roundtable events.

How much does it cost?

SFHCC Members: \$35* Registration Passcode: PARTNER09

Non-members and Guests: \$50

Fees may be applied to a NAWBO?-SFBA membership if you join by May 15.

Do you need more business?

- Are you certi?ed by the right organizations?
- Do you want to secure corporate contracts?
- Would you like to do business with other women business owners?

Make Me a Match!

Procurement Summit scheduled for May 15, 2009, 8:00 AM ? 11:30 AM, at the Westin St. Francis Hotel in San Francisco

For more information, visit www.nawbo-sfba.org or email llinfo@nawbo-sfba.org

Stimulus "Rebate Letters" Are A Hoax, Says SBA

The U.S. Small Business Administration issued a scam alert this week to small businesses, warning them not to respond to letters falsely claiming to have been sent by the SBA asking for bank account information in order to qualify them for federal tax rebates. Dave Lentell of the SBA office in Des Moines says letters were sent to some businesses in Iowa.

An SBA news release states:

The fraudulent letters were sent out with what appears to be an SBA letterhead to small businesses across the country, advising recipients that they may be eligible for a tax rebate under the Economic Stimulus Act, and that SBA is assessing their eligibility for such a rebate. The letter asks the small business to provide the name of its bank and account number.

These letters have not been sent by or authorized by the SBA, and all small businesses are strongly advised not to respond to them.

The SBA is working with the SBA Office of Inspector General to investigate this matter. The Office of Inspector General asks that anyone who receives such a letter report it to the OIG Fraud Line at 1 (800) 767-0385, or e-mail at OIGHotline@sba.gov.

If you have questions or concerns, contact Dave Lentell at 515-284-4522.

Join the SFHCC on Facebook! The SFHCC Has Launched A Profile And Group On Facebook

The SFHCC Launches a Facebook Page. This is a great way to stay abreast of information impacting the Latino and small business community. Our goal for the page is to keep our members better connected with the Chamber.

The screenshot shows the Facebook profile for the San Francisco Hispanic Chamber of Commerce. The profile includes a logo, basic information, contact details, recent news, a list of members, a discussion board, and group settings. The group is described as an open group where anyone can join and invite others.

Facebook is also a great way for you to upload your photos taken at Chamber events and to make virtual connections with other Chamber members. We plan on uploading event photos to our Facebook page in addition to our blog and keep our "friends" updated on Chamber events, initiatives, etc.

Become a Member of the SFHCC Group on Facebook!
CLICK HERE

[CLICK HERE](#) to view page. Please help spread the word and give us any feedback you may have! If you don't have Facebook already, it only takes minutes to sign up and is easy to use.

MARK YOUR CALENDARS

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HISPANIC BUSINESS Salute 2009

SAN JOSE, CA ? February 04, 2009 - Telemundo/KSTS-TV48 and eighteen Northern California Hispanic Chambers of Commerce from the Bay Area Counties have selected six honorees to be recognized during the 14th Annual Hispanic Business Salute on Friday, March 27, 2009 at the Fairmont Hotel in San Jose.

Every year, Telemundo/KSTS-TV 48 and its sponsors recognize outstanding Bay Area Latino entrepreneurs at the Annual Business Salute. The awards ceremony focuses on Hispanic owned businesses and their contributions to the Latino community by presenting a series of television vignettes that feature each honoree's life experiences and their successes. "They truly represent the hard working spirit of our community and with their example inspire and mentor our future generation of Hispanic leaders," said Cesar Angulo, VP of Sales of Telemundo/KSTS-TV48.

Each year at HBS, Telemundo 48 and its sponsors present scholarships to outstanding college bound Latino students. To date, more than \$250,000 dollars in scholarships have been granted.

For more information and media interviews, please contact Daniel Rodriguez at 408-944-4851.

FEATURED MEMBERS

Computer Applications

G. C. Micro Corp.

3910 Cypress Drive
Petaluma CA, 94954
P: 707-789-0600
F: 707-789-0700
www.gcmicro.com

Informatix, Inc.

101 Montgomery Street, Suite 2600
San Francisco CA, 94104
P: 415-365-1551
F: 415-365-1516
www.informatixinc.com

NEW MEMBERS

Chamber members have access to exclusive benefits that build relationships, increase visibility, and generate business leads. They're the first to learn about economic trends and developments that shape the City's business environment and their own companies' growth. And they influence decision makers in San Francisco and beyond, helping ensure that San Francisco means business-in every sense. Welcome additions to the San Francisco Hispanic Chamber of Commerce. Memberships can be purchased online using the following link:

<https://sfhccregistration.chamberbusinesssuite.com/>

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Small Business Membership

Wilson Purves

P: 415-777-4445
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www.youradvocate.net

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