

This Week's Friday Report



San Francisco Hispanic Chamber of Commerce

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FRIDAY REPORT: January 30, 2009



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Upcoming Events

Feb 23 - Annual February Business Mixer with American Jewish Committee

Check the "Mark Your Calendars" Section for more information about these events.

WEATHER

San Francisco Weekend Weather

Saturday ³¹	Sunday ¹
Gardening Weather	Golf Course Finder
 High 66°F Low 48°F Precip: 0%	 High 67°F Low 48°F Precip: 0%

NEWS

The Anderson School at UCLA presents the Management

Development Program for Entrepreneurs (MDE) in San Francisco Bay Area ? Scholarships Available

Success stories are not hard to uncover among the alumni of Anderson's Management Development Program for Entrepreneurs (MDE), a unique public-private partnership established to help budding entrepreneurs with their businesses. One of the most dramatic is that of Josh Hodge, founder of Inacomp of Torrance, a computer consulting and resale firm. Since graduating from MDE in 1992, Hodge has grown his young company from revenues of \$14.4 million to \$90 million. Hodge has been so pleased with the program that he has sent two more Inacomp executives through the course, and has made a sizable donation as well. Another '92 graduate, Will Johnson, already had earned an MBA from the Wharton School when he started Visage Energy Corporation. He had years of experience in the corporate world as a banker with Citicorp, but admits that he didn't know a thing about entrepreneurship. Today, it is a different story. Johnson's company now boasts revenues near \$30 million -- a tenfold increase in only six years.

The Harold Price Center for Entrepreneurial Studies is a recognized leader in entrepreneurial education and research and was recently ranked #1 in this area by Business Week. The Price Center continually strives to provide academic and extracurricular experiences that advance both the theory and practice of entrepreneurship. Professor Alfred E. Osborne, Jr., the Director of the Price Center, began the program in 1990 with sponsor AT&T as a means to develop the management skills of the firm's local suppliers. Since then, the program has proven to be an effective tool in community development and a passion of Dr. Osborne's. Currently, more than 850 participants have graduated from UCLA's MDE Program.

"We're supplementing the entrepreneurial vision with entrepreneurial competence," said Dr. Osborne. "To succeed as an entrepreneur, you not only need attitude and vision, you need to be able to lure investors, market products and attract customers, structure complex financing, oversee operations, and manage people. In truth, an entrepreneur is the quintessential general manager."

The Management Development Program for Entrepreneurs is an intensive certificate program that is offered to owners and managers of entrepreneurial businesses to develop management skills and strengthen their ability to build effective organizations. The entrepreneurs devote four days to attend courses taught by the same award-winning faculty who teach Anderson's top-ranked MBA programs. The courses are specifically designed for entrepreneurs in such areas as management theory and practice, marketing, finance, operations, and quality management. This year's program will have a specific focus on the trends in the current economy and how entrepreneurs can manage growth in challenging times. After concluding the classroom portion of the program, entrepreneurs team up with Anderson MBA students to design a strategic initiative custom-tailored to strengthen their businesses. The successful application of classroom learning to entrepreneurial businesses is the cornerstone of MDE's success. Furthermore, our unique alumni and community network help students keep in contact with The Anderson School and fellow entrepreneurs long after the program ends.

With the generous support of our corporate sponsors, AT&T, Chevron, Cisco, Pacific Gas & Electric, Union Bank and the SBA, a major portion of the program expenses are underwritten allowing us to offer the all inclusive program at \$3500.

The next Northern California session is scheduled for April 2-5, 2009. For more information about the MDE Program, please contact us at (310) 206-4169 or visit our website at <http://www.anderson.ucla.edu/x663.xml>.

Immigrant Advocates Call for End to Raids -- At Rally Outside ICE, Activists Also Urge Legislation Allowing Path to Citizenship

By N.C. Aizenman, Washington Post Staff Writer

Several hundred immigrant supporters and religious leaders from across the country marched to the Southwest Washington headquarters of the U.S. Immigration and Customs Enforcement agency yesterday, strumming guitars, beating drums and waving colorful homemade banners exhorting President Obama to halt immigration raids and

promote legislation offering illegal immigrants a path to citizenship.

Although the demonstration featured many speeches in Spanish and cries of "Sí se puede!" -- Yes we can! -- the crowd was also notable for its diversity. Suely Neves, 26, of the Boston group Deported Diaspora had come on behalf of her fellow Cape Verde immigrants. Standing next to her, Indian American immigrant Dimple Rana, 28, said she was concerned about the fate of the Cambodian refugees she works with in Lowell, Mass.

"I've seen a lot of good friends deported because of minor prior convictions," Rana said as groups waving banners from Florida and New Orleans chanted behind her.

Many of the demonstrators had come to town to celebrate Obama's inauguration, and the mostly religious representatives who addressed the crowd portrayed the event as a chance to spiritually "cleanse" the agency of the Bush administration's stepped-up enforcement approach. At the same time, they urged Obama to make good on his campaign promise to push through a legalization plan similar to one that former president George W. Bush twice tried unsuccessfully to get through Congress.

Margarito Esquino, an activist for indigenous rights in El Salvador, lit incense and waved condor feathers toward the sky, shouting in Spanish, "O Great Spirit, we ask you to get rid of all the badness in this building and bring in the good!"

Rabbi David Schneyer, of the Am Koelel Sanctuary and Renewal Center in Beallsville, blew on a shofar, a ram's horn traditionally sounded for the Jewish new year.

The Rev. Frederick Hancock of Gethsemane United Methodist Church in Capitol Heights performed a libation ceremony meant to evoke African ancestral rituals, pouring grape juice -- symbolizing wine -- onto the roots of a potted plant as he called for strength from civil rights icons such as Rosa Parks and Cesar Chavez.

Many participants said they believe Obama's first priority must be to right the economy, even if that means delaying an overhaul of immigration law for months and even years. But they are also eager for the administration to declare an immediate moratorium on deportations and immigration raids.

Antonio Bernabe, an organizer with the Coalition for Humane Immigrant Rights of Los Angeles and one of several immigrant activists who met with Obama's transition team in recent weeks, said he was very optimistic based on its response. Still, he said, demonstrations remain necessary.

"The anti-immigrant groups are already moving, and we have to assure Obama that . . . [the raids] are not acceptable," he said.

An Analysis of a Potential Freeze of City Fees on Small Businesses

Office of Economic Analysis Report Issued: An Analysis of a Potential Freeze of City Fees on Small Businesses , dated January 27, 2009

The current recession has raised concerns regarding the extent to which City fees add to the cost of doing business in San Francisco, and whether eliminating fees or suspending fee increases could stimulate an economic recovery. The idea of freezing the automatic CPI increases that apply to some City fees has been discussed. However, the Controller's Office has recently determined that the relevant CPI adjustment is 0.02%, or essentially zero. Therefore, the impact of freezing the adjustment would be negligible for this year.

The Controller's Office has just released an analysis of the impact of a freeze of city fees on small businesses.

It is available at <http://co.sfgov.org/webreports/details.aspx?id=870>

From the World of Federal Contracting -- E-Verify

The E-Verify rule, which was originally scheduled to be effective Jan. 15, will not take effect before Feb. 20, if at all. The rule requires federal contractors to verify the employment eligibility of workers through use of the E-Verify system. The delay in implementation of the rule is due to a pending lawsuit brought by the U.S. Chamber of Commerce and other business organizations, who charge that the rule is illegal because it does not apply to all employers. Use of the E-Verify system remains voluntary for those companies outside the federal contractor industry.

Stay tuned to the SFHCC for more details.

MARK YOUR CALENDARS

Feb 23 - Annual February Business Mixer with American Jewish Committee

Date: Monday, February 23, 2009

Time: 6:00 - 8:30 p.m.

Place: Zazil (845 Market Street, #400, S.F. - in Westfield San Francisco Center)

Join us at our FIRST business mixer of 2009!! Come network with other Latino professionals and members of the [American Jewish Committee](#) while enjoying delicious appetizers and no host bar at Zazil's, one of San Francisco's hottest restaurants. We will also release a sneak preview of 2009 programming for the Chamber.

Fees:

Pre-Registration (by Feb 19) - FREE to SFHCC and AJC Members [REGISTER ONLINE](#)

Registration at Door (After Feb 19) - Members \$10, Non-Members \$15 [REGISTER ONLINE](#)

EVENTS BY OTHER ORGANIZATIONS

Feb 5 - Free Workshop for Business Owners & Professionals: "How to Manage Your Assets in Difficult Times"

If you're wondering about your current investment strategy in this economy, be sure to join us for this informative workshop. Panelists with extensive experience in risk management, taxes, estate planning, real estate and portfolio management will be on hand to answer your questions. Don't make uninformed or panicked decisions regarding your financial future. Take the time to ask the questions you've wanted answered before making a costly mistake. Topics to be covered include the real estate market (underwater vs current buyer), retirement plan strategies at different ages, tax laws employed for tax year 2008, offsetting your risk in the economic markets, and the currently low applicable federal rate (AFR) for passing on wealth.

Time: 6:00 p.m. - 7:30 p.m.

Location: Smith Barney, One Sansome Street, 37th Floor, San Francisco, CA ([MAP](#))

Sponsor: Food and drinks provided by MFS Investment Management

Presenters: Angel Chavez, Smith Barney, Arturo Perez-Reyes, Saylor & Hill, Larry Beck, Haas and Najarian, Jerry Cizek, CPA, and Ed Diaz, P-Shift Mortgage Solutions.

RSVP: <https://www.123signup.com/register?id=zsvjlm> or by calling 510-717-3841 (leave full name and contact number)

FEATURED MEMBERS

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NEW MEMBERS

Chamber members have access to exclusive benefits that build relationships, increase visibility, and generate business leads. They're the first to learn about economic trends and developments that shape the City's business environment and their own companies' growth. And they influence decision makers in San Francisco and beyond, helping ensure that San Francisco means business-in every sense. Welcome additions to the San Francisco Hispanic Chamber of Commerce. Memberships can be purchased online using the following link:
<https://sfhccregistration.chamberbusinesssuite.com/>

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