

This Week's Friday Report



San Francisco Hispanic Chamber of Commerce

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FRIDAY REPORT: January 16, 2009



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Upcoming Events

Feb 23 - Annual February Business Mixer with American Jewish Committee

Check the "Mark Your Calendars" Section for more information about these events.

WEATHER

San Francisco Weekend Weather

Saturday ¹⁷	Sunday ¹⁸
 Sunny High 69°F Low 47°F	 Sunny High 68°F Low 47°F
Precip: 0%	Precip: 0%

FEATURED CORPORATE MEMBER

Recycle



NEWS

Recycling at the office. It's not a lot of work.

DID YOU KNOW? It can take up to 500 years for an aluminum can to decompose in our landfills or dumps.

Here are some easy steps from the California Department of Conservation to help you and your office have a successful beverage container recycling program:

1. Get your Recycling Starter Kit. Recycling bins, labels, posters and more are available at bottlesandcans.com and by calling 1-800-RECYCLE. And of course, you don't have to stop with the starter kit. Just slap a label on any trash can and ? voila! ? you've doubled your capacity!
2. Designate a "Recycling Coordinator." Every office needs a great manager. But you don't have to be the boss to be up to the recycling challenge. All you need is a little initiative.
3. Arrange for collection. Of course, filling the bin is just part of the program. When it comes to actually getting bottles and cans to a recycling center, you've got options. You can contact the DOC at 1-800-RECYCLE for ideas, or contact your city or county recycling coordinator to see on-site collection is available in your area. Or, to redeem the containers for cash, visit bottlesandcans.com and click on "Where to Recycle." Then enter your zip code to find a recycling center near you. And of course, get folks to pitch in and empty the bins.
4. Place your bins. In the break rooms. By the printers and fax machines. In places people gather. And anyplace you have a trash can. When people see a properly placed and labeled recycling bin, you'll find they can't help but do the right thing.
5. Educate. Make sure employees understand why recycling is important. First, there's CRV - that's California Refund Value, the cash back you get at recycling centers. Just go to bottlesandcans.com and click "What to Recycle" for a list of CRV beverages. And of course, recycling saves energy and natural resources, for a healthy environment.
6. Make some noise. Start some office chatter. Tell coworkers it's up to everybody to help. Put a flyer on the bulletin board. Hang posters. Send an email. Generate some office gossip. And find a fun way to use the CRV refund money if you return the containers yourself. Above all, help people feel involved. A little motivation goes a long way.

San Francisco Launches SF City ID Card Program -- Mayor Gavin Newsom and Assemblyman Tom Ammiano Promote All-in-One Card for San Francisco Residents

01/15/09

Mayor Gavin Newsom and Assemblyman Tom Ammiano are launching the San Francisco City ID Card program today, which offers San Francisco residents a photo identification card that streamlines access to city programs and connects residents to local businesses. "This ID card will make it easier for all San Franciscans to see a doctor,

open a bank account, and enroll their kids in preschool," said Mayor Gavin Newsom. The SF City ID Card program is modeled after the successful program started in New Haven, Connecticut in July 2007. All city agencies will accept the card as proof of identity and residency.

Assemblyman Tom Ammiano, who authored the City ID Card legislation said, "The card will help a wide breadth of San Franciscans ? children that don't have a school ID, working immigrants that want to open a bank account, and seniors without driver's licenses. The transgender community is also excited about an ID that accurately represents their identities." "The SF City ID Card is a unique program that combines library borrowing privileges, access to Recreation and Park activities, and discounts at local businesses," said Mayor Newsom. Over 30 businesses are offering discounts to card holders.

Bank on San Francisco, the first comprehensive program in the United States to serve the "unbanked," is an integral part of the SF City ID Card. Eight of the Bank on SF partners ? both banks and credit unions ? will be accepting the SF City ID Card as a primary form of identification to open a bank account. According to Treasurer Jose Cisneros, "Bank on San Francisco's partnership with the SF City ID Card will help more city residents get onto the path of financial stability and asset-building." Cities such as New York, Miami, Oakland and Richmond, CA have shown interest in starting similar programs. For more information about the SF City ID Card program, please visit www.sfgov.org/sfcityidcard.

David Chiu Elected San Francisco Board Of Supervisors President

Freshman Supervisor David Chiu was elected president of the Board of Supervisors Thursday after seven rounds of voting.

The new members of the board were sworn in just after noon and then the 11-member body got down to business to elect a leader. Supervisor Sophie Maxwell who had the support of the more moderate supervisors could not garner the necessary six votes to win the post. Neither could Supervisors Chris Daly, Ross Mirkarimi and freshmen nominee John Avalos.

Chiu who submitted his name for consideration as a compromise candidate won the presidency 6 to 5. He is the first Chinese-American to lead the board and a close ally of former board President Aaron Peskin. Chiu is an attorney who used to work in the district attorney's office.

Of the new members, Chiu, 38, represents the North Beach; Avalos represents the Excelsior and Outer Mission; David Campos, represents the Mission, Bernal Heights and Portola; and Eric Mar, represents the Richmond. Carmen Chu, who was appointed to her Sunset District seat after former Supervisor Ed Jew was charged with corruption and lying about his residence, was also sworn in for her first full term.

Mayor Gavin Newsom said he looks forward to working with the new board.

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Richard Ventura Elected President of the San Francisco Small Business Commission

Commissioner Ventura was elected unanimously this past Monday by his fellow Commissioners. Ventura served as Vice-President of the Commission in 2008 and has also served as Chair of the Legislative Committee. Ventura was appointed to the Small Business Commission by Mayor Gavin Newsom in May 2004 and looks forward to year of working with fellow Commissioners, Mayor Newsom, and the Board of Supervisors regarding the issues facing the small business community.

MARK YOUR CALENDARS

Feb 23 - Annual February Business Mixer with American Jewish Committee

Date: Monday, February 23, 2009

Time: 6:00 - 8:30 p.m.

Place: Zazil (845 Market Street, #400, S.F. - in Westfield San Francisco Center)

Join us at our FIRST business mixer of 2009!! Come network with other Latino professionals and members of the [American Jewish Committee](#) while enjoying delicious appetizers and no host bar at Zazil's, one of San Francisco's hottest restaurants. We will also release a sneak preview of 2009 programming for the Chamber.

Fees:

Pre-Registration (by Feb 19) - FREE to SFHCC and AJC Members [REGISTER ONLINE](#)

Registration at Door (After Feb 19) - Members \$10, Non-Members \$15 [REGISTER ONLINE](#)

EVENTS BY OTHER ORGANIZATIONS

Jan 27-29 - U.S. Navy Hosts Hispanic-Owned Small Business Conference, Los Angeles

WASHINGTON, Dec. 9 /PRNewswire-HISPANIC PR WIRE/ -- The U.S. Navy Program Executive Officers for Submarines and Littoral and Mine Warfare will host a conference for Hispanic-Owned Small Businesses (HOSB) who seek opportunities with the U.S. Navy at California State University in Los Angeles, CA on 27-29 January 2009. The conference will provide an unprecedented forum where HOSB owners can connect directly with senior Navy and industry leaders to learn, collaborate, and explore ways in which U.S. Navy undersea and littoral mine warfare programs can benefit from the vast product and service offerings of our nation's HOSBs. Furthermore, the conference will facilitate relationships among minority-serving colleges and universities and the federal government to attract an increasingly effective and diverse workforce for the U.S. government. In addition to informational sessions, this conference will provide valuable networking opportunities, including one-on-one sessions where HOSB representatives will meet with large government prime contractors and government representatives to learn about immediate and upcoming business opportunities. For more information on the HOSB Conference or to register for this event, please visit www.hosbconference.com or contact Charise Arellano of Burke Consortium, Incorporated by email at hosbconference@bcinow.com or phone at 703-941-0600.

SOURCE U.S. Navy Program Executive Officers for Submarines and Littoral and Mine Warfare

FEATURED MEMBERS

Book Store

Casa De Libro

973 Valencia Street
San Francisco CA, 94110
P: 415-285-1399

La Casa del libro

923 Valencia Street
San Francisco CA, 94110
P: 415-285-1399

NEW MEMBERS

Chamber members have access to exclusive benefits that build relationships, increase visibility, and generate business leads. They're the first to learn about economic trends and developments that shape the City's business environment and their own companies' growth. And they influence decision makers in San Francisco and beyond, helping ensure that San Francisco means business-in every sense. Welcome additions to the San Francisco Hispanic Chamber of Commerce. Memberships can be purchased online using the following link:

<https://sfhccregistration.chamberbusinesssuite.com/>

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