

## This Week's Friday Report



### San Francisco Hispanic Chamber of Commerce

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## FRIDAY REPORT: Jul 18, 2008

# Latino

Business Leadership Awards

## Call for NOMINATIONS

Submit them online!

## Weather

### San Francisco Weekend Weather

Saturday <span style="float: right;">19</span>	Sunday <span style="float: right;">20</span>
 High <b>64°F</b> Low <b>54°F</b> Partly Cloudy	 High <b>60°F</b> Low <b>53°F</b> Partly Cloudy
Precip: <b>0%</b>	Precip: <b>0%</b>

## NEWS

### Wells Fargo Makes Leadership Commitment To Southwest Hispanic Youth Symposia For 2008 -- Regional Offices Combine Gifts For Maximum Impact

LOS ANGELES, CA

Wells Fargo, a founding sponsor of the Hispanic Youth Symposium in California, has increased its grant awards to \$25,000 this year to include support of the inaugural Hispanic Youth Symposia in Arizona and New Mexico.

This gift marks a large increase in support for the company, which historically funded the California program at the \$10,000 level.

"We admire Wells Fargo's commitment to education in the community," said Hispanic College Fund CEO Fernando Barraeta. "Their support directly helps us develop an educated, multicultural future workforce by placing underserved youth on the pathway to college, meaningful careers and community service."

"In California , where we have supported the program for several years, we have seen first-hand the value that the Hispanic Youth Symposium brings to local students and community members," said Wells Fargo Senior Vice President of Community Development Tim Rios. "This program opens students' eyes to the value of a college education while introducing them to promising careers and the value of community involvement."

"As the program expanded to New Mexico and Arizona , it was natural that Wells Fargo would support those communities, as well," continued Rios.

"The Hispanic community is a vital and rapidly growing part of the fabric of Arizona We look at our investment in the Hispanic College Fund as an investment in ensuring that the young people in that community have every opportunity to fully develop their personal potential," says Wells Fargo Vice President of Government and Community Relations David Howell.

"Education is the single most critical factor in changing lives and creating opportunity in New Mexico. Wells Fargo is committed to supporting higher education and helping opportunities become reality," says Greg Winegardner, Wells Fargo Regional President in New Mexico .

The Hispanic Youth Symposium is a year-round program that guides and inspires underserved high school students to achieve a college education and professional career in business, science, technology, engineering, and math. The program begins with a four-day, three-night kick-off event a local college campus, where the students participate in an intense array of workshops and competitions that teach them how to apply for college, take a leadership role in school and their communities, and pursue a professional career.

Year-round support then provides the students with ongoing guidance and assistance as they prepare for, apply to, and achieve college and a professional career. More than 90 percent of past symposia participants have reported having a professional mentor as a result of the program, and over 90 percent of alumni report that they are enrolled in college or college-bound.

In 2008 the Hispanic College Fund Youth Symposium will be offered in seven cities: Fresno , CA ; Phoenix, AZ ; Albuquerque, NM ; Washington, DC ; Baltimore, MD ; Fairfax, VA ; and Richmond, VA.

To learn more about the Hispanic Youth Symposium in Arizona , visit <http://www.hispanicyouth.org/symposium-phoenix>

To learn more about the Hispanic Youth Symposium in California , visit <http://www.hispanicyouth.org/symposium-central-valley>

To learn more about the Hispanic Youth Symposium in New Mexico , visit <http://www.hispanicyouth.org/symposium-new-mexico>

For information on how to sponsor the Hispanic Youth Symposium, call Kathryn Grady at (202) 527-0372 or email her at [kgrady@hispanicfund.org](mailto:kgrady@hispanicfund.org).

**Digital Television Transition - Sign Up to Receive Important Updates from Congresswoman Pelosi**

On February 17, 2009, when television broadcasters begin airing exclusively digital signals, analog television sets not connected to a converter box, cable, or satellite will stop working. Consumers receive their television signal over-the-air should begin preparing for this change now.

I encourage you to join the thousands of San Franciscans who have already done so and sign up to receive my newsletter (<http://www.house.gov/pelosi/TMA/subscription.htm>). My weekly updates will provide you with timely information about The New Direction Congress' work in Washington , and my work on behalf of all San Franciscans.

The digital television transition will bring great benefits as some of the channels currently used by analog television stations will be freed up for advanced wireless service, while other channels have been set aside for public safety communications. The digital television transition will also bring benefits to television viewers with more free broadcast channels, in addition to clearer images and enhanced sound quality.

Consumers need to begin preparing for this change now, not only to enjoy the benefits of digital television, but to avoid losing their television service altogether. Families who receive their television signal over-the-air, using a traditional rooftop antenna will have to acquire a new "digital to analog" converter box to ensure that their television sets can display the new digital signals. Television sets connected to cable or satellite service should not require a new converter box.

The Department of Commerce's National Telecommunications and Information Administration (NTIA) has set up a program to help consumers defray the cost of converter boxes. Every household is eligible for two \$40 coupons, each of which can be used towards the purchase of a converter box. Consumers can also call 1-888-DTV-2009 or visit <http://www.dtv2009.gov> to learn more about the transition to digital television.

Again, I invite you to sign up to receive my electronic newsletter so that I can provide you with timely information about the work that I am doing in San Francisco and Washington .

## Mayor Newsom Expands Universal Healthcare Program, Healthy San Francisco

07/10/08

Marking the one year anniversary of the initiation of the program, today Mayor Gavin Newsom was joined by Supervisor Tom Ammiano and Catholic Healthcare West President/CEO Lloyd H. Dean to announce the next phase of San Francisco's universal healthcare program [Healthy San Francisco \(HSF\)](#). Hospitals will form partnerships with HSF medical clinics in their vicinity. As a result, an HSF participant will have primary care, specialty and hospital services in one geographic area making it more convenient for the participant. "San Francisco went from 0 to 25,000 [Healthy San Francisco](#) participants in the past year - a phenomenal accomplishment that many said couldn't be done," said Mayor Newsom. "And now we applaud the commitment of our non-profit hospitals to helping ensure access to high quality healthcare for our uninsured residents."

Four new hospitals will form partnerships with HSF medical homes in their vicinity. The hospitals are providing services to HSF participants without reimbursement. The hospitals include:

- Saint Francis (Catholic Healthcare West) - will provide inpatient services to HSF participants who have Glide Health Services as their primary care medical home.
- St. Mary's (Catholic Healthcare West) - will provide inpatient services to HSF participants who have Sister Mary Phillipa Clinic as their primary care medical home.
- California Pacific Medical Center (California, Davies & St. Luke's Medical Centers) - will provide inpatient services to HSF participants who have North East Medical Services as their primary care medical home.
- University of California at San Francisco Medical Center - will provide referral-based diagnostic imaging services at its China Basin facility for HSF participants.

"I'm pleased that Saint Francis Memorial Hospital and St. Mary's Medical Center will be part of the Healthy San Francisco provider network," said Dean. "Catholic Healthcare West is very supportive of this effort, and we encourage others to participate to help ensure that San Francisco residents have access to quality health care."

Additionally, the program is expanding primary care capacity in two ways:

- Chinese Community Health Care Association and Chinese Hospital will be added to the provider network. Chinese Community will serve as a new HSF medical home. They will also provide specialty, pharmacy, diagnostic and inpatient services.
- Sister Mary Philippa Clinic will become an HSF primary care medical home, providing specialty services.

The provider network expansions will be in place by September 2008. Supervisor Tom Ammiano added, "Today we celebrate yet another milestone in the implementation of [Healthy San Francisco](#). By expanding the amount of participating hospitals, we are making a huge stride in furthering our goal of ensuring access to the highest quality medical care and facilities for all San Franciscans." As of July 5, 2008, there are 24,868 participants in HSF. The program continues to enroll residents at a rate of about 600 new participants each week. [Healthy San Francisco](#) is administered by the San Francisco Department of Public Health in partnership with the San Francisco Health Plan. More information on the program is available at [www.healthysanfrancisco.org](http://www.healthysanfrancisco.org) or by calling 3-1-1.

## City Hall Watch: Supe proposes ban on tobacco promotions

*By Joshua Sabatini, The Examiner*

The City Is Going After The Tobacco Industry For Distributing Free Products, Discount Coupons For Cigarettes, T-Shirts And Other Promotional Gimmicks.

"The tobacco industry is very savvy at aiming its free poison on the unsuspecting and vulnerable young people," said Supervisor Sophie Maxwell, who introduced legislation Tuesday banning the free distribution of tobacco products and tobacco-promotion items in public places. The proposal imposes up to \$500 in penalties for repeat offenses. Maxwell's bill comes as The City is considering two other restrictions on tobacco.

"We are the only city in the Bay Area that still allows tobacco sampling, free distribution of tobacco products," Maxwell said. "Our city has become a magnet for the tobacco industry's sponsored bar nights and activities."

Today, the Board of Supervisors City Operations and Neighborhood Services Committee are scheduled to vote on two separate proposals that would restrict smoking. One proposal, introduced by Mayor Gavin Newsom, would prohibit the sale of tobacco products at pharmacies or drugstores.

Another proposal, introduced by Supervisor Chris Daly, would expand on the public areas that prohibit smoking to include such areas as 20 feet from any entrance, exit or operable window of private nonresidential buildings, outdoor eating areas and in lines for such services as event tickets.

## MARK YOUR CALENDARS

### Aug 13 - Business Mixer with California Hispanic Chambers of Commerce State Convention

The California Hispanic Chambers of Commerce State Convention begins August 13th at the Intercontinental Mark Hopkins on Nob Hill. Join us for a unique opportunity to network with business owners from various parts of the state of California and leaders of Hispanic Chambers throughout California to enjoy lively conversation, mix and mingle, build new contacts and get re-acquainted with old ones at some of San Francisco's grandest hotels.

This is a great opportunity to meet new people that can help your business grow, collaborate with your company, or that are interested employee development. Remember, people are more likely to do business with and refer to someone they know and trust! Expand your network with our family of California Hispanic Chambers of Commerce.

Time: 6:00 PM - 8:30 PM

Location: Intercontinental Mark Hopkins Hotel

**Cost:**

Pre-Registration. Ends August 10th

- Members In Good Standing: Free
- Non-Members: \$5

After August 10th

- Members: \$5
- Non-Members: \$10

[Register Online](#)

Sponsored by Visa



## Aug 14 - Wine Tasting with Latino Winemakers

The California Hispanic Chambers of Commerce State Convention begins August 13th at the Intercontinental Mark Hopkins on Nob Hill.

The Northern Region will host a reception for the California Hispanic Chambers of Commerce State Convention and would like to introduce Latino winemakers to Convention attendees. Join us for a rare opportunity to have at least 10 Latino winemakers all in place in San Francisco to introduce their wines.

This is a great opportunity to meet people from our community who are long time leaders and up and coming new talents in the wine industry. Take this opportunity to build a relationship with them so that you can visit their tasting rooms at a later date.

Time: 6:00 PM - 8:30 PM

Location: Intercontinental Mark Hopkins Hotel

Cost: \$40

[Register Online](#)

## Aug 13-16 - California Hispanic Chambers of Commerce's State

## Convention

The California Hispanic Chambers of Commerce's (CHCC) is pleased to present our 29th annual State Convention. The CHCC's convention is scheduled to take place in San Francisco , California on August 13-16, 2008 at the Mark Hopkins Hotel: Negotiated Hotel Rate of \$169 is available by calling (800) 662-4455 and mentioning CHCC Convention.

### Agenda

Wed Aug 13

- Golf Tournament, valued \$250
- Opening Reception, valued \$40
- SFHCC Chamber Welcome Mixer, valued \$10

Thu Aug 14

- Workshop Sessions Only, valued \$45
- CA Top 30 Recognition Luncheon, valued \$65
- Chairman's Reception, valued \$45
- Bay Area Wines/ Northern Region, valued \$40

Fri Aug 15

- International Breakfast, valued \$45
- Latina Recognition Luncheon, valued \$65
- Governors Appointees Reception, valued \$45
- CHCC Casino Night, valued \$45

Sat Aug 16

- Gala Awards Banquet, valued \$150

Value of full registration \$845

**Tickets:** Pre-Registration, Expires Aug 1

- Member - \$250
- Non-Member - \$300
- Student - \$125

After Aug 1

- Member - \$300
- Non-Member - \$350
- Student - \$125

Registration - <http://cahcc.com/conv.html>

PROCUREMENT

## Jul 18 - Northern California Supplier Development Council Minority Business Opportunity Expo



2008 promises to be our most valuable and memorable Expo to date! Join us at the Festival Pavilion @ Fort Mason located at Marina Boulevard and Buchanan Street from 8:00 AM - 4:30 PM

NCSDC will provide display area and signage; save time & money on logistics, concentrate on business relationships. Internet Café - stay connected while you pursue new business. Customized one-on-one matchmaking opportunities.

For more information please contact NCSDC @ (510) 686-2555 .

Registration: [http://ncsdc.org/Register\\_EventMember\\_Login.aspx?id=141](http://ncsdc.org/Register_EventMember_Login.aspx?id=141)

## Jul 22 - 1st Annual Virtual Trade Show Promoting a Green Option to Connect for Contracts Powered By iTradeFair.com

Come online and meet Apple, Bank of America, Robert Half International, Verizon, McKesson, Department of the Navy, Pacific Gas & Electric Co, Blue Shield of California and WBE sponsors Hunter Hawk, Inc, Moonlight Mailing, Perry Lawson & Associates and Time Out Services. Meet some of Astra's capable women business owners who you can explore contracts and strategic partnerships with using a few clicks of your mouse. During the LIVE SHOW ON JULY 22, 2008- 9:00AM-12:00PM PDT, you can pick up business cards and literature from the exhibiting companies and drop off your card with those you want more information.

- Meet women business owners in the following fields:
- construction, electrical engineering, printing, mailing,
- safety supplies, airplane charters, strategic marketing,
- health education, reverse engineering & metal fab, promotional products, industrial batteries, recycle of computers & peripherals, SAP consultants, professional development training, design and print, wellness and fitness training for employee groups.

Those purchasing attendee tickets may win a new Apple I-Phone based on a lottery system of all of those registered. \$50- Attendee Investment- good until August 4th to visit online 24/7. More information by visiting <http://astrawba.itradefair.net>. Register at [http://www.astrawba.org/news\\_and\\_events.htm](http://www.astrawba.org/news_and_events.htm) for July 22nd

## Contracting Newsletter

The Business Outreach Committee has introduced a Contracting Newsletter to assist DBE and SBE firms in doing business with Bay Area Transportation Agencies. It will provide one document that offers links to agency procurement information, information on upcoming DBE and SBE events, and agency contact information for AC Transit; BART; Central Contra Costa Transit Authority; Golden Gate Bridge, Highway and Transportation District; Metropolitan Transportation Commission; San Francisco Municipal Transportation Agency; SamTans; and VTA.

[Newsletter](#)

## Business Outreach Committee Contracting Newsletter #2, June 2008

[Click Here to download](#)

### EVENTS BY OTHER ORGANIZATIONS

#### Aug 5 - District 9 Neighborhood Merchants Summit

The San Francisco Chamber of Commerce and the Office of Supervisor Tom Ammiano will present the District 9 Neighborhood Merchants Summit in conjunction with local businesses and neighborhood associations to bring district merchants together with their supervisor and city officials to discuss their specific concerns and issues. The summit will be held at the San Francisco City College Mission Campus, located at 1125 Valencia St. on Tuesday, Aug. 5, 8-10:30 am (registration begins at 7:45 am). The program will begin with an introduction by Supervisor Ammiano, followed by presentations on such topics as:

- Neighborhood beautification (graffiti clean-up, trash pick-up)
- Lease negotiation
- Small Business Assistance Center update

Representatives from the San Francisco Police Department and other city departments and small business resource providers will be on hand to provide information and answer specific questions. This is a free event.

Complimentary refreshments will be provided. Merchants not located in District 9 are also invited to attend. To register, contact Maya Lewis at 415-352-8840 or [mlewis@sfchamber.com](mailto:mlewis@sfchamber.com).

#### Aug 7 - The California Latino Legislative Caucus Foundation Presents Health Summit 2008

The goals of the Summit include new learning from the nation's leading health thinkers and researchers, and a debate about core issues among legislators, the health care community, government, non-profit and private sector groups. The ultimate goal is the development of 'actionable' legislative policy concepts that will bring about positive change in the health field.

Members of the California Legislature, legislative staff, non-profit and for profit groups, physicians, nurse practitioners, medical students, and other interested parties are encouraged to attend. Attendance is limited to 150. The event will take place at the Beverly Hilton Hotel (9876 Wilshire Blvd , Beverly Hills , CA 90210) and at the University of California at Los Angeles campus.

Each presenter or panelist will share his/her message and data. The second part of each session will include a facilitated discussion of the issues presented. Each attendee is expected to participate.

There is no cost for those registered to attend the summit sessions.

A block of hotel rooms at the Beverly Hilton Hotel has been set aside to support this event. The hotel is offering a special rate of \$289 per room. Please call 1-800-HILTONS(445-8667) and mention the 'Latino Caucus Foundation Health Summit' event to reserve your room at the special rate.

Email registration to Armando Chavez at [Armando.Chavez@asm.ca.gov](mailto:Armando.Chavez@asm.ca.gov) or fax to (916) 319-2123. If you have questions or want information contact Mike Welch at (916) 319-2023.

### FEATURED MEMBERS

## Senior Citizens' Services & Organizations

### **On Lok Senior Health Services**

225 30th Street, 2nd Floor

San Francisco CA, 94131

P: (415) 550-2252

## NEW MEMBERS

Chamber members have access to exclusive benefits that build relationships, increase visibility, and generate business leads. They're the first to learn about economic trends and developments that shape the City's business environment and their own companies' growth. And they influence decision makers in San Francisco and beyond, helping ensure that San Francisco means business-in every sense. Welcome additions to the San Francisco Hispanic Chamber of Commerce. Memberships can be purchased online using the following link:

<https://sfhccregistration.chamberbusinesssuite.com/>

### **Ellen Chavez**

600 Lexington Way

Burlingame, CA 94010

Individual Membership

P: (650) 558-0556