

This Week's Friday Report



San Francisco Hispanic Chamber of Commerce

703 Market Street, Suite 609
 San Francisco, CA 94103
 P: 415-278-9611
<http://www.sfhcc.com/>

FRIDAY REPORT: Jun 13, 2008

Latino
 Business
 Leadership Awards



San Francisco
Business Times



Call for
NOMINATIONS

Submit them online!

**Help new customers
 find your business.**

Join the network of businesses
 already registered in our
 complimentary directory. →

SME Toolkit
 Build Your Business

Upcoming Events

Jun 17 - Legislative Day

Jul 11 - Business Mixer with California Hispanic Chambers of Commerce

Jul 11-12 - Quarterly Board Meeting with California Hispanic Chambers of Commerce

Check the "Mark Your Calendars" Section for more information about these events.

Weather

San Francisco Weekend Weather



NEWS

Have Administrative Experience? The SFHCC Seeks an Administrative Assistant

The SFHCC is recruiting for an Administrative Assistant Position who is mature, responsible & organized who can easily multi-task.

Job Requirements Include:

- Eligible candidates MUST have functional knowledge of Microsoft Office, particularly Excel and Word, no exceptions.
- Must be organized & detail orientated
- Support Client Requests
- Comfortable working in a fast-paced environment, can easily multi-task
- Have Strong Customer Service Skills
- Manage mass emails & merging
- Have proven Time Management & Organizational Skills
- General filing, faxing & telephone skills

This is an excellent position for someone who thrives in a fast-paced & challenging environment. Please contact Richard Ventura at 415-308-5206 or submit resume via email to richard@sfhcc.com.

California Hispanic Chambers of Commerce State Convention Tentative Schedule

The tentative schedule can be found for the state convention at http://cahcc.com/conagenda_rev2.pdf. Highlights of the convention include:

Wed Aug 13

- Annual Golf Classic at Presidio Golf Course
- Business Mixer with Latino Associations hosted by SFHCC

Thu Aug 14

- Welcome Breakfast
- Plenary Session

- Breakout Sessions
- California Top 30 Hispanic Business Owners Recognition Luncheon
- Chairman's Reception
- Northern Region Event: Bay Area Latino Winemakers Tasting

Fri Aug 15

- International Breakfast
- Matchmaking/ Procurement Workshops
- Latina Luncheon
- Governors' Appointees Reception
- Casino Night

Sat Aug 16

- Golfing at Presidio
- Viva Las Americas at Pier 39
- Regional Caucus Meeting
- Elections
- CHCC Annual Meeting
- VIP Reception
- CHCC Awards & Gala

For more information, visit <http://cahcc.com/conv.html>

Small Business Week 2008 Was A Great Success

Small Business Week in May was kicked off by a reception at City Hall with Mayor Gavin Newsom which led a week of free or low cost programs for the small business community. Participation appears to have increased this year. Photos from the week can be found at http://sfsmallbusinessweek.com/photo_frameset_flavors2008.html. For more information, visit www.sfsmallbusinessweek.com.

Support Community Justice Center: Call to Action - Write Your Supervisor

The Community Justice Center is a community based court, headed by a judge, that will be located in the TL/SOMA/Civic Center/Union Square area. In this court, if a client appears to have unmet social services needs, the judge can refer them directly to the social services staff on site for an assessment, and to create an appropriate treatment plan that will address the root cause of their problem. If you speak with anyone working in the criminal justice system or social service today, they often refer to the "high end users" of the system - those who get arrested repeatedly, who are taken to SF General more than 10 times a month, who are receiving services from multiple departments that aren't coordinated, etc. These individuals typically have high social services needs - whether its substance abuse, housing, they aren't receiving benefits they are eligible for, they don't have a way to support themselves, their health is at risk. The current criminal justice system does not hold solutions for these individuals. The CJC is called a "problem-solving" court because each case is considered individual by the judge, who works with all city partners to try to address the particular problem of this individual.

We believe in the CJC because it:

- Creates a point of intervention - The current justice system has two choices: incarceration or release. The CJC will provide the Court a point of intervention that will allow it to better address the needs of its clients through linking them to appropriate services. In other words, a person's release can be paired with the condition that they follow a treatment plan with the support of a case manager, or do 25 hours of

community service - conditions that help them improve their situation, while also improving the community.

- Provides accountability - The Court will provide a structure that both delivers needed services, and establishes accountability with its clients.
- Immediacy of support - Having case managers and treatment resources on site will allow for the more immediate establishment of a service and/or treatment plan.
- Types of Cases - The CJC will hear misdemeanors and non-violent felonies. The CJC will handle pre-charging, pre-plea, and post-plea matters, including monitoring compliance of release terms and dispositions.
- Community partnerships - Both the planning and implementation of the CJC have and will be carried out in partnership with various constituents of the community. Involvement in planning has included numerous needs assessment community meetings and in-depth focus groups. A permanent Community Advisory Committee will be established to help guide further planning and implementation.
- Long-term relationships - Because there will be one judge that oversees all cases, the judge, and staff of the CJC will benefit from having personal knowledge of and relationships with repeat offenders with chronic issues. Therefore, services and sentences can be better tailored to an individual's needs and issues. In addition, the CJC calls for ongoing collaboration between the Superior Court and key city departments: the Police, Department of Health, Human Services Agency, Adult Probation, District Attorney, Public Defender, and the Sheriff's Department. These departments have been planning the implementation of the CJC for 16 months together, which has resulted in an unprecedented partnership.

Please contact the following Supervisors and ask for their support of the Community Justice Center : Supervisors Mirkarimi, Ammiano, Sandoval and Peskin.

1. Send emails or letter of support for the CJC directly to their offices prior to June 10th. (Ideal: put something clear in the subject header: Support the CJC). Phone call work too.
2. Attend the board meeting on June 10th at 2pm. We will have stickers at the meeting that people can wear to show their support.

U.S. Treasury Introduces Direct Express(R) Debit Card for Social Security Payments: For the first time, four million Americans without bank accounts will have a safer, more convenient alternative to paper checks

WASHINGTON, June 10 /PRNewswire-HISPANIC PR WIRE/

The U.S. Department of the Treasury's Financial Management Service (FMS) has announced that a prepaid debit card for Social Security payments and other federal benefits is now available. The Direct Express(R) Debit MasterCard(R) card -- designed as a safe, convenient alternative to paper checks that people without bank accounts may choose -- is currently being introduced in 10 states, and will be rolled out nationwide this summer. "People without bank accounts now have a user-friendly, practical alternative to paper checks for their monthly federal benefit payments," said FMS Commissioner Judith Tillman. "We know that many check recipients are eager for a card-based option for their federal benefits, and we are confident the Direct Express(R) card will provide many Americans an important entry point to the financial mainstream."

The Direct Express(R) card provides another option to choose from for federal beneficiaries who do not have a bank account, but are looking for a no-cost or low-cost alternative to using check cashing facilities and carrying large amounts of cash. Unlike other prepaid debit cards, the Direct Express(R) card offers cardholders free access to their money. There is no sign-up fee, and no bank account or credit check is required to enroll. Cardholders can make purchases, pay bills and get cash at thousands of ATMs and retail locations. Treasury has engaged a financial agent -- Dallas-based Comerica Bank -- to issue this nationally available card exclusively for payment of federal benefits. People currently receiving Social Security or Supplemental Security Income (SSI) checks in Alabama , Arkansas , Florida , Georgia , Louisiana , Mississippi , North Carolina , Oklahoma , South Carolina and Texas have received information about the card. People may sign up for the card by calling toll-free 1-877-212-9991 or

visiting <http://www.USDirectExpress.com>.

Advantages of the Direct Express(R) card

About 4 million Social Security and SSI recipients do not have bank accounts, and have had to depend on paper checks for their monthly payments. The Direct Express(R) card offers a number of features that make it:

- Safe. Paper checks can be vulnerable to financial crimes such as check fraud, or delivery delays due to weather. The Direct Express(R) card eliminates the risk of lost or stolen checks, and gives people access to their money without needing to carry large amounts of cash. Cards are FDIC-insured up to the maximum amount allowed by law, and offer a Personal Identification Number (PIN) for use at ATMs and retail locations. If a card is lost or stolen, it will be replaced.
- No- or low-cost. Features built into the Direct Express(R) card are aimed at reducing or eliminating the cost of using the card. There is no cost to sign up for the card and no monthly fee. While there are fees for some optional transactions, it is possible to use the card for free.
- For example, cardholders can get free cash back with purchases at retail locations, or free cash withdrawals through bank or credit union tellers. Cardholders also receive one free ATM cash withdrawal in the United States for each benefit payment deposit posted onto an account (ATM owner surcharges may apply at ATMs outside the Direct Express network).
- Convenient. Cardholders will be able to make purchases at no cost wherever Debit MasterCard(R) is accepted and use the card to pay bills and get cash at ATMs. Cardholders also get free balance information at ATMs, by phone or online; free optional notification of deposits to the debit card by phone, email or text message; free optional low balance alert when the account balance falls below a certain level, and round-the-clock access to the toll-free customer service number or Web site.
- Easy. Unlike paper checks, which are vulnerable to risk of theft, loss or delivery delays, benefit payments for the Direct Express(R) card are automatically deposited onto card accounts each month, so cardholders don't have to wait for the mail to access their monthly payments.

Public education campaign

A robust public education campaign will accompany the launch of the card and will promote debit card literacy among likely users, reaching them through print and Web materials, public service announcements, direct mail and partner organizations. Treasury has experienced success with similar education initiatives, including its Go Direct (R) campaign, which encourages federal benefit recipients with bank accounts to direct deposit their federal benefit payments. The campaign emphasizes that direct deposit is much safer than a paper check.

About Financial Management Service

The Financial Management Service (FMS) provides centralized payment services to federal agencies and operates the federal government's collections and deposit systems. FMS oversees a daily cash flow of more than \$60 billion, provides government-wide accounting and reporting services, and manages the collection of more than \$3.7 billion per year in delinquent debts owed to the federal government. FMS also collects more than \$3.1 trillion per year in government revenues and disburses more than \$1.6 trillion to more than 100 million individuals through social security and veterans' benefits, income tax refunds and other federal payments. For more information, go to <http://www.fms.treas.gov>.

El Voto Latino Aumenta Y Se Vuelve Más Demócrata

Por Pilar Marrero | 2008-05-29 | El Mensajero

Durante las primarias presidenciales los latinos aumentaron en 66% su participación de voto respecto al anterior ciclo comparable de elecciones (2004) y un 78% en todo el país se decantó por el Partido Demócrata.

El análisis de cifras de voto fue dado a conocer ayer por el New Democrat Network (NDM), una organización paralela aunque relacionada al Partido Demócrata, que se dedica a promover la importancia del voto latino.

Las cifras del análisis, sin embargo, no son partidarias, sino que pertenecen a encuestas de salida y otros indicadores del voto registrados por grupos apartidistas y medios de comunicación.

Simon Rosenberg, presidente de NDM, indicó que la estrategia de triunfo de los demócratas requiere ganar varios estados del sudoeste que anteriormente han estado en disputa, como Nevada , Colorado , Nuevo México y Florida.

"El crecimiento del voto demócrata en estos estados está directamente ligado al voto latino, y estos estados, particularmente los tres primeros, podrían terminar dándole el triunfo al Partido Demócrata para la presidencia", dijo Rosenberg .

Según los análisis, los republicanos han perdido terreno entre los latinos, lo que sostiene una tendencia que ya se había visto en 2006 en las elecciones al Congreso.

Rosenberg y NDM atribuyen el cambio, que hace a los republicanos retroceder en los avances que habían hecho con Bush entre los latinos, al debate antiinmigrante.

Eso le pone las cosas difíciles al Partido Republicano, dijo.

"McCain tendrá que ganarse a una comunidad que es mucho más hostil a los republicanos. Y él ha abandonado la reforma migratoria integral que él mismo propuso, lo que hará más difícil que pueda recuperar un porcentaje del voto latino".

Portavoces del Partido Republicano, sin embargo, descontaron esta interpretación de los hechos como estrictamente partidaria e interesada.

"No hay duda que el voto latino será crucial en noviembre, pero NDM es una organización afiliada al Partido Demócrata y sus resultados siempre van a beneficiar a los demócratas", dijo Hesse Fernández, portavoz del Comité Nacional Republicano. "Estos son ataques políticos sin fundamento y una táctica más de los demócratas, cuyo partido está profundamente dividido".

Fernández señaló que lo que pasó en las primarias "no necesariamente se va a reflejar en las elecciones generales".

"Los latinos votan por el individuo. El senador McCain cuenta con una larga experiencia y trayectoria. En Arizona , 70% de los latinos ha apoyado su reelección al Senado, y en Florida los latinos demostraron su apoyo a McCain".

Rosenberg, por su parte, reconoció también que Barack Obama, el probable candidato de los demócratas, tiene puntos débiles con el voto latino, al que no logró atraer en grandes cantidades durante las elecciones primarias.

"Obama tiene mucho trabajo por hacer, no puede ignorar la debilidad que tiene hoy entre los latinos, ni confiar en el desdén que los hispanos sienten en estos momentos por los republicanos", dijo. "Va a tener que trabajar duro para ganarse el voto en estados clave".

La campaña de Obama, dijo, está haciendo más para atraer a los hispanos y tanto él como Clinton han gastado más que ningún candidato en la historia en promoción y propaganda en medios latinos, lo que usualmente refleja el nivel de interés en ese voto.

Rosenberg mencionó la reciente visita de Obama a Miami, su discurso sobre América Latina y el primer comercial donde el candidato habla completamente en español, un spot que Obama hizo para promover su candidatura en Puerto Rico.

NDM predijo que este "será un año histórico, de una participación sin precedentes de los latinos".

"Creemos sinceramente que 2008 será recordado como el año en que los hispanos se convirtieron en uno de los bloques de votantes más poderosos de la historia", dijo.



SFMTA Seeks Public Input By June 15 As Revisions Begin To Draft Proposals To Transform MUNI Transit Effectiveness Project Asks For Comments By June 15

San Francisco

For the past four months, the San Francisco Municipal Transportation Agency (SFMTA) has actively sought input from the public on the draft proposals of the Transit Effectiveness Project (TEP), which are designed to transform Muni through reliability improvements and line and route enhancements and eliminations. In April and May, the TEP hosted a series of 11 community meetings throughout San Francisco to hear from all sectors of the community. The SFMTA requests that members of the public provide any additional comments on the draft proposals by June 15. SFMTA staff will then evaluate the public input and develop a revised set of TEP proposals, which will be publicly available prior to their submittal to the SFMTA Board of Directors in late summer.

Members of the public can provide feedback on the TEP proposals by sending an email to info@sftpe.com, visiting www.sftpe.com, calling 311 or sending a fax to: 415-701-4343.

Throughout the TEP process, extensive outreach has been done to gather input from all sectors of the public. TEP staff has met with multiple community-based groups throughout the City to gather input from a wide array of constituents, including seniors, multilingual residents, youth, merchants, neighborhood groups, transit advocates and unions. Many of these groups helped the TEP disseminate information about the community meetings and promoted the workshops to their stakeholders. The TEP mailed over 4,500 trilingual brochures to local organizations and posted English, Spanish and Chinese posters announcing the workshops in about 30 percent of Muni buses and rail cars. Phone calls were made to over 2,000 community groups and stakeholders to personally invite them to the community meetings.

In total, more than 1,200 people attended the 11 community meetings and TEP staff has presented at over 35 additional community stakeholder briefings. The TEP website has received 20,000 visits and over 1,100 people have provided comments via email and 311, the City's informational phone service directory. The TEP website (www.sftpe.com), which is translated into Chinese and Spanish, provides the community with information about the project and details ways in which they can give input and feedback about the draft proposals.

The TEP is the first comprehensive review of Muni in a generation and is being led by the SFMTA and the City's Controller's Office. The TEP's preliminary proposals represent feedback from transit riders who want a more

reliable, quicker and more frequent transit system. Through the TEP, the SFMTA is focusing more of its limited resources and attention on the busiest transit corridors in order to improve the transit experience for the majority of customers. For example, in the TEP draft proposals, 80 percent of Muni customers would have shorter wait times during morning and afternoon peak hours for trains, buses and streetcars.

For more information on Muni service, please call the San Francisco Customer Service Center at 311 or visit www.sfmta.com. For additional information on Muni's Accessible Services Program, please call (415) 701-4485 or TTY (415) 701-4730.

California Hispanic Chambers of Commerce State Convention Aug. 13-16 Seeks Volunteers for Registration

The SFHCC and California Hispanic Chambers of Commerce (CHCC) will host the State Convention at the Mark Hopkins Intercontinental on Nob Hill and are looking for volunteers to assist with event registration.



Decades of Distinction
30 Years of Advocacy, Empowerment, & Education

California Hispanic
Chambers of Commerce

**29th Annual
Convention
& Business Expo**

August 13 - 16, 2008
San Francisco, CA
Mark Hopkins Hotel
One Nob Hill

This is a great way to network at no cost with small business and corporate members of the CHCC and gain complimentary access to programs. Shifts are 3 to 3.5 hours. Please contact the SFHCC at 415-278-9611 to volunteer for a time slot.

Wed	13-Aug
3p-6p	

Thu	14-Aug
730a-11a	
11a-230p	
230p-6p	

Fri	15-Aug
730a-11a	
11a-230p	
230p-6p	

Sat	16-Aug
9a-12n	

MARK YOUR CALENDARS

Jun 17 - Legislative Day

Join the California Hispanic Chambers of Commerce for Legislative Day in Sacramento at the Sheraton Grand Hotel.

Agenda

9:00a-2:30p General Session, Sheraton Grand Hotel

2:30p-5:00p Capitol Visits

5:00p-7:00p Reception, Masons, 14th & L St.

For more information, contact the CHCC at
916-444-2221

Jul 11 - Business Mixer with California Hispanic Chambers of Commerce

Northern Region Members of the California Hispanic Chambers of Commerce (CHCC) will meet to kick off the agenda for the State Convention scheduled in San Francisco in July.

Join us for this unique Business Mixer to gather convention participants, Chamber hosts of the convention, and all those interested in learning more about the convention activities to enjoy lively conversation, mix and mingle, build new contacts and get re-acquainted with old ones at some of San Francisco's grandest hotels.

Join the CHCC and SFHCC in partnership with the Hispanic Chambers of the Northern Region for a unique opportunity to network with other Latino professionals and learn how the different organizations can make your business grow. Remember, people are more likely to do business with and refer to someone they know and trust!

Hosted by: California Hispanic Chambers of Commerce & San Francisco Hispanic Chamber of Commerce

Time: 6:00 PM - 8:30 PM

Location: Intercontinental Mark Hopkins Hotel

Cost:

With pre-registration (ends Jul 7): FREE

Without pre-registration at the door: \$5

Jul 11-12 - Quarterly Board Meeting with California Hispanic Chambers of Commerce

The California Hispanic Chambers of Commerce have board meetings scheduled at the legendary Intercontinental Mark Hopkins located at 1 Nob Hill. The Northern Region board meeting is scheduled from 8am-5pm on Friday, July 11th. The state board meeting is scheduled from 8am-5pm on Saturday, July 12th. If you are interested in regional or state activities and discussion items, you are welcome to participate.

PROCUREMENT

Contracting Newsletter

The Business Outreach Committee has introduced a Contracting Newsletter to assist DBE and SBE firms in doing business with Bay Area Transportation Agencies. It will provide one document that offers links to agency procurement information, information on upcoming DBE and SBE events, and agency contact information for AC Transit; BART; Central Contra Costa Transit Authority; Golden Gate Bridge, Highway and Transportation District; Metropolitan Transportation Commission; San Francisco Municipal Transportation Agency; SamTans; and VTA.

[Newsletter](#)

Jun 19 - "Let's Do Business" Supplier Diversity Bid and Contract Opportunities with Major Financial Institutions - SCHOLARSHIPS AVAILABLE DEADLINE TODAY



In recognition of the important value that diverse small businesses and suppliers play in both the success of corporations and the economic viability of our communities, Merrill Lynch is pleased to be co-sponsoring a diversity procurement conference in Los Angeles with several other financial institutions. "Let's Do Business" is a one-day business development forum designed to provide qualified diverse suppliers and small businesses with opportunities to meet with major corporations and several of their prime suppliers. To review contract opportunities for qualified diverse suppliers with their companies.

The event will take place on June 19, 2008 from 8 a.m. to 5 p.m. at the Westin Bonaventure Hotel at 404 S. Figueroa St. in downtown Los Angeles. The program will also include one-on-one time with companies and prime suppliers, workshops, and a luncheon with financial journalist and author Kelvin Boston as the keynote speaker. If you are interested in attending, please register free-of-charge through the attached website: www.seeuthere.com/letsdobusiness. The site has additional details about the program agenda and hotel/parking information.

California Hispanic Chambers of Commerce through Greenling has secured 20 scholarships, however you must act QUICKLY, as these scholarships are FIRST COME FIRST SERVE!! We are privileged to have this opportunity to choose 20 scholarships for the ENTIRE state because of Wells Fargo's kindness to the community. All businesses that receive scholarships MUST BE REGISTERED AND ATTEND the June 19th event. (www.seeuthere.com/letsdobusiness).

Attached is a nomination form that needs to be filled out to help in selecting the small business scholarship recipients. The classes of businesses (1-4) are guidelines to ensure that businesses of different sizes are included in the scholarship process. Also, while the submission deadline on the form is May 30th, there is flexibility in this date (though the sooner we gather the recipients the better).

Scholarship Explanation:

Each organization that gets selected receives a \$2000 scholarship to attend a technical assistance course (we will match the particular organization's needs to the program that best suits them). The courses will be at universities that have management training "bootcamps" and at non profits that offer technical assistance and management development programs (which is why they need recommendations of good community based programs such as ours).

Requirements:

Fill out the attached Networking Scholarship Nomination Form ([see attached document](#))

Submit the form back to myself (Sophia@cahcc.com)

The business that you nominate MUST register online (www.seeuthere.com/letsdobusiness). Registration is free-of-charge!

The CHCC will notify the 20 businesses chosen for the scholarships by June 11th!

EVENTS BY OTHER ORGANIZATIONS

Jun 21 - Free Workshop on Self-Employment Tax Issues, San Rafael & Redwood City

There are still three FREE opportunities for your clients to learn more about how to keep tax records, pay estimated taxes properly and minimize the taxes they owe if they are self-employed. By the way, anyone who only received 1099s last year - is probably considered by the IRS to be self-employed!. Please note that the sessions will be taught in English but handouts will be available both in English and Spanish. We will also have a translator on hand to help with any questions that Spanish speaking attendees may have. If you know of anyone who is interested, please have them send an email to me at kkoberna@kpmg.com with their name and the date and location they will attend or leave the same information (don't forget the email) on our hotline at 415/963-8633.

- 10a-12n - Canal Welcome Center , 141 Alto Street , San Rafael
- 10a-12n - Fair Oaks Community Center , 2600 Middlefield Road , Redwood City

July 12~15 - 2008 NCLR Annual Conference



The National Council of La Raza (NCLR) is thrilled to host the 2008 NCLR Annual Conference in San Diego , a city with Latin flare, rich history, and world-class attractions. our attendance at Conference will enable you to not only explore the beautiful city of San Diego, but will also give you an opportunity to network with fellow attendees in one of the largest Hispanic communities in the country. Don't miss out on this opportunity to connect with key

community leaders, attend cutting-edge workshops, and hear presentations from speakers with national and international prominence! The Annual Conference will be held July 12-15, 2008 at the San Diego Convention Center , 111 West Harbor Drive , San Diego , CA .

For more information, visit <http://www.nclr.org/section/events/conference>

Jul 17 - [Infobayarea.com](http://www.infobayarea.com) Mixer

Business Networking Mixer from 6p-9p at Jillian's at Metreon located at 101 Fourth St #1070. FREE! Enjoy gourmet appetizers and chocolate, music, and win prizes too! Best business is personal business... infoBayArea.com events are unique - Experience the difference! Network and socialize with many business owners and professionals in an upscale, fun, business-casual environment, with a twist of friendly hospitality. Sponsored by Wells Fargo
RSVP is appreciated: <http://jul17jillians.eventbrite.com>

FEATURED MEMBERS

Recent Graduate

Latimer, Libio 1050 MASONIC AVE
Albany CA, 94706
P: (510) 316-3117

NEW MEMBERS

Chamber members have access to exclusive benefits that build relationships, increase visibility, and generate business leads. They're the first to learn about economic trends and developments that shape the City's business environment and their own companies' growth. And they influence decision makers in San Francisco and beyond, helping ensure that San Francisco means business-in every sense. Welcome additions to the San Francisco Hispanic Chamber of Commerce. Memberships can be purchased online using the following link:
<https://sfhccregistration.chamberbusinesssuite.com/>

BlueKey Business Brokerage Mergers & Acquisitions

1160 Brickyard Cove Road, Suite 103
Point Richmond, CA 94801
Associate Membership

Abiud Diaz-Amaro

P: (510) 215-5155
F: (510) 295-2847
or (510) 215-5255
www.bluekeybma.com

Mujeres Unidas y Activas

3543 18th Street
San Francisco, CA 94110
Non-Profit Membership

Roxana Damas

P:(415) 621-8140
www.mujeresunidas.net

BlueKey Business Brokerage

1160 Brickyard Cove, Suite 103
Point Richmond, CA 94801
Small Business Membership

P: (510) 215-5155
P: (510) 215-5255
<http://www.bluekeybma>

SBA Programs

Small Business Administration Workshops

The Small Business Administration offers a variety of classes for business owners in their Entrepreneur Center, located at 455 Market St., 6th Floor in downtown San Francisco. To register for classes, go to <http://www.acteva.com/go/sba>.

SCORE classes are available at www.acteva.com/go/sfscore

Commercial Insurance Buying; First Time Policies

June 16 - 10:30 A M - 12:00 PM

What is a typical experience a business should have the first time it buys insurance policies? This class explores the basics of the initial information exchange with the agent/broker, what happens during the policy marketing phase, how to evaluate multiple quotes, and internal financial considerations of different types of policies.

Restaurant Series: Customer Service - Good is Minimum

June 16 - 1:00 PM - 4:00 PM

So you've got a neat concept, great food and a prime location. To make your restaurant a success you need employees who deliver great customer service. Learn how to hire, motivate and train your employees to meet the service demands of the industry. Also learn how to define and share responsibilities between owners, managers and employees to achieve your service objectives and run a successful restaurant. Presented by the SF Small Business Development Center. \$30 registration fee.

Get an Edge with Pre-Money Venture Capital

June 17 - 6:00 PM - 8:30 PM

Partnerships are the new currency. the business world is increasing its collaboration activity because the time and economics are ripe. Entrepreneurs in the know can become the ultimate masters of fate- in this class learn about direct response partnerships that increase your returns as much as 5,000%, how to select partners you dont know, launch a business efficiently and how to raise pre-money venture capital from direct response investors.

Upwardly Global

June 17 - 5:00 PM - 8:30 PM

Training and networking for immigrants who were professionals in the original country.

Sell Your Business

June 18 - 6:00 PM - 7:30 PM

This class is for small business owners who are considering a sale of their business (\$500,000 to \$20 million in revenues). Basic topics will include: motivation for selling, pricing, how to package the business, finding buyers, screening buyers, purchase agreements, and guiding the negotiations through the close of escrow.

Network and Nosh Roundtable

June 19 - 12:00 PM - 1:00 PM

Build connections for your business and meet other entrepreneurs: (byo brown bag). Moderated by ElGraph Design Group, Inc. Co-sponsored by SFSU College of Business

Basic Bookkeeping, Part Three

June 19 - 1:00 PM - 4:00 PM

Learn how to find out where all your cash has gone and how to forecast how much cash you will have in the bank. Topics include developing a budget, statement of cash flow analysis, and developing a cash forecast. Participants should have complete Basic Bookkeeping Part I or be familiar with the concepts covered in that seminar. \$30 registration fee. Presented by the SF Small Business Development Center.

Using Blogs and Social Networking To Market Your Small Business

June 19 - 6:00 PM - 9:00 PM

In this class you will learn the importance of social networking as an integrated marketing tool for your business. Find out how to market using social networking tools, and how to establish a true dialogue with your customer base. Find out the best tools to use to create a blog and online community, and learn how to market these online properties effectively for your business. Also covered: viral marketing techniques; leveraging existing social networks to market your business. Cost \$35 online, \$40 on the door.