

This Week's Friday Report



San Francisco Hispanic Chamber of Commerce

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San Francisco, CA 94103
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<http://www.sfhcc.com/>

FRIDAY REPORT: April 11, 2008

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Upcoming Events

May 12-17 - Small Business Week San Francisco 2008

Jun 3 - Primary Elections - SAVE THE DATE

Check the "Mark Your Calendars" Section for more information about these events.

Weather

San Francisco Weekend Weather



NEWS

Have Administrative Experience? The SFHCC Seeks an

Administrative Assistance

The SFHCC is recruiting for an Administrative Assistant Position who is mature, responsible & organized who can easily multi-task. This position is a Temporary to Permanent Placement.

Job Requirements Include:

- Eligible candidates MUST have functional knowledge of Microsoft Office, particularly Excel and Word, no exceptions.
- Must be organized & detail orientated
- Support Client Requests
- Comfortable working in a fast-paced environment, can easily multi-task
- Have Strong Customer Service Skills
- Manage mass emails & merging
- Have proven Time Management & Organizational Skills
- General filing, faxing & telephone skills

This is an excellent position for someone who thrives in a fast-paced & challenging environment. Please contact Richard Ventura at 415-308-5206 or submit resume via email to richard@sfhcc.com.

Mayor Newsom Launches Sanctuary City Outreach Campaign - Reaffirms Commitment To Provide Safe Access To Public Services

4/2/08

Today, joined by community groups, faith leaders, and City department heads, Mayor Gavin Newsom and Supervisor Tom Ammiano launched a public awareness campaign to promote San Francisco's "sanctuary" policy for undocumented residents, and assure all residents that accessing city services does not make an individual vulnerable to federal immigration authorities.

"The City's public awareness campaign is a reminder that City employees will not report individuals or their immigration status to federal immigration agents," said Mayor Newsom. "San Francisco residents should feel safe when they visit a public health clinic, enroll their children in school, report a crime to the Police Department or seek out other City services."

The awareness campaign will consist of advertisements of the city sanctuary city policy, complete with multi-language brochures and radio and TV public service announcements.

In 1989, San Francisco passed the "City of Refuge" Ordinance (Sanctuary Ordinance) which prohibits City employees from helping Immigration and Customs Enforcement (ICE) with immigration investigations or arrests unless such help is required by federal or state law or a warrant. The Ordinance is rooted in the Sanctuary Movement of the 1980's, when churches across the country provided refuge to Central Americans fleeing civil wars in their countries.

In February 2007, Mayor Newsom reaffirmed San Francisco's commitment to immigrant communities by issuing an Executive Order that called on City departments to develop protocol and training on the Sanctuary Ordinance.

The Sanctuary Ordinance helps to maintain the stability of San Francisco communities. It keeps communities safe by making sure all residents feel comfortable calling the Police and Fire Departments during emergencies. It keeps families and workforce healthy by providing safe access to schools, clinics and other City services.

"As a Sanctuary City, San Francisco has and will continue to provide compassionate services to all immigrants, regardless of status," said Supervisor Ammiano. "When certain people are targeted and denied access to vital social

services, the health and safety of the entire city is compromised."

Campaign funding totals \$83,000 and is supported by the Department of Public Health and Human Services Agency. Materials will be available in the following languages: English, Spanish, Chinese, Vietnamese, Russian.

Assemblyman Leno Names Judge Donna Hitchens as Woman of the Year for 2008

SACRAMENTO, CA

The California State Assembly recognized Judge Donna J. Hitchens' extraordinary accomplishments today as a Presiding Judge for the Superior Court of San Francisco County, by naming her Assembly District 13's "Woman of the Year." During her career, Judge Hitchens has worked tirelessly to improve low and moderate income people's access to the courts and to improve services for at risk youth exposed to violence at home and in the community.

"Judge Donna Hitchens is one of those extraordinary individuals we rarely come across in our lifetimes," said Assemblyman Mark Leno (D-San Francisco). "She has put her time and talents to use for those that need them most- foster youth, young people exposed to violence and low-income families. She has touched the lives of so many throughout the Bay Area., I was proud to honor her today," he said.

Judge Hitchens' work to improve the accessibility of the legal system for low-income families and children includes the establishment of coordinated youth services and a mandatory training program for juvenile court attorneys and peer review procedures to ensure the best possible services are provided to young people. In collaboration with the Bar Association of San Francisco, she established the court's Family Law Self-Help Center. Additionally, Judge Hitchens worked closely with the Child Trauma Research Project and the University of California San Francisco forensic psychiatry program to ensure services such as neutral custody evaluations were available to families who could least afford them.

Judge Hitchens has also worked with court staff, the Bar Association of San Francisco, San Francisco agencies and various community organizations to improve services for the dependency court and foster children. For the past seven years, she has chaired the San Francisco Safe Start Initiative which has significantly improved services to young children exposed to violence in the home and in the community. She received the 2001 Benjamin Aranda Access to Justice Award for her efforts to improve access to the courts for low and moderate income people and the 2002 Judicial Officer of the Year Award from the Family Law Section of the State Bar of California.

Since being elected to the Superior Court in 1990, Donna Hitchens has served as Presiding Judge, a trial judge in the Civil and Criminal Divisions and as Supervising Judge of the Unified Family Court. She is a former member of the Judicial Council and the Advisory Committee on Access and Fairness in the Courts and currently chairs the Science & the Law Education Committee. Judge Hitchens graduated from Boalt Hall School of Law in 1977. She previously received her master's degree in Counseling and Psychological Services from Springfield College.

Bill Requiring Paid Sick Leave in Calif. Passes Committee

By Associated Press, April 09, 2008

SACRAMENTO (AP)

A bill requiring paid sick leave for California workers has been approved by a state Assembly committee. The measure by Assemblywoman Fiona Ma cleared the Labor and Employment Committee on Wednesday with a 6-2 vote.

It would enable workers to qualify for up to nine days of paid sick leave a year. Employers with fewer than 10

employees would have to provide up to five days annually. Ma, a San Francisco Democrat, says nearly six million California workers do not have paid sick leave now, forcing them to choose between going to work ill or losing pay.

She predicts the bill will save businesses money by reducing turnover, preventing co-workers from becoming ill and increasing productivity. But the National Federation of Independent Businesses opposes the bill, predicting it would cost jobs. The measure now moves to the Assembly Judiciary Committee.

On the Net: Read the bill, AB2716, at <http://www.assembly.ca.gov>

Comptroller Comments on Proposed FHA Housing Stabilization and Homeownership Retention Act of 2008

WASHINGTON

Comptroller of the Currency John C. Dugan told Congress today that the plan proposed in the FHA Housing Stabilization and Homeownership Retention Act of 2008 could provide another possible tool for helping banks avoid larger losses from foreclosure without raising significant safety and soundness issues. "The concept," the Comptroller said, "is that the alternative would be less costly than foreclosure for many such loans and that it would allow borrowers to remain in their homes with lower mortgage payments." The voluntary program has three elements. First, if the borrower and mortgage holder agreed and the borrower met certain criteria, the mortgage holder would reduce the principal to an amount that the borrower could afford. Second, the mortgage holder would accept a corresponding loss. Third, the mortgage would be refinanced into a new FHA-insured mortgage product at the lower amount.

"Because the program is voluntary, the Act could be a useful new tool, and safety and soundness considerations should be manageable," Mr. Dugan said. The benefits realized by such a program depend on the extent to which borrowers and mortgage holders would actually choose this new option, according to the Comptroller. While lender and investor losses on foreclosures are typically about 40 percent, some circumstances exist where the new option may not be less costly than foreclosure, based on the amount of home price decline and the borrower's documented income. A variable affecting the borrower's decision to choose this new option is the extent of "payment shock" they face, which may be less than anticipated as key interest rates that affect adjustable rate mortgages have dropped sharply this year. "Thus, more ARMs may be affordable than previously envisioned," Mr. Dugan said.

While the low rates may make some ARMs more affordable, recent declines in property value can result in "negative equity" where borrowers owe more than their houses are worth. According to Mr. Dugan, this negative equity appears to be "contributing significantly" to the current foreclosure problem. The new program faces additional challenges where second mortgages are present. "When a borrower has insufficient equity in his or her home to cover first and second mortgages, the second mortgage holder's objectives and incentives are very different," Mr. Dugan said. "It will be essential to understand the concerns that second mortgage holders have and to identify incentives they regard as workable." "Designing incentives that balance the needs of borrowers, lenders, and investors is a very complex and delicate task," the Comptroller concluded. "At the end of the day the more constructive the options that stakeholders have to address the prospect of foreclosure, the greater the chances that homeowners can remain in their homes."

MISSION Community Response Network CRN

WASHINGTON

The Mission District Community Response Network's (MCRN) Advisory Board has initiated a plan to engage stakeholders in a community process. The process is will guide the vision of the MCRN and the future development of the MCRN's collaborative model. We would like to invite your input and participation in this plan

and give you a picture of where we are at today.

The history of the MCRN involves the input of the community. Our plan is an effort to better align the MCRN with its roots. The original model was developed in 2002 by the Mission Community Council's Youth Affinity Group who brought the Mission community to the table to find solutions to address violence within our community. It was clear back then as it is clear today: this effort can not be accomplished by one individual nor can it be done by one agency alone.

The MCRN Advisory board owns and shares in both the accomplishments and challenges of the MCRN. Over the past two years the staff of the MCRN has worked tirelessly to respond to incidents of violence and have assured safe haven for youth and families. They alone can not solve the violence in our community. We commend them for their devotion and intention to be a part of the solution to violence prevention in our community. Their individual contributions should be recognized even as we come to terms with the larger challenge before us; to develop a more effective model of service; determine how best to use our resources and to support new leadership. The rapid growth of the MCRN forced us to move quickly but now we must step back and reflect. Where have we been? Where are we now? Where we want to be? As community members and Advisory Board members of the MCRN we take responsibility for not acting sooner to address the programmatic, resource, and political problems that have adversely impacted a shared vision to promote peace in our community. At the same time it is important that all of us move forward together united as one voice with one passion: to reduce violence in our community.

Recently, the Mission District has been faced with a surge in violence. More disturbing is that many innocent people have been victims of senseless violence. We as a community can not continue to allow violence to become a part of normal life. As it has in the past it is an issue that should unite us all as one voice! We as the MCRN Advisory Board recognize that there are many differing opinions on how to approach violence in the community and don't believe that the MCRN can single handedly eliminate violence in the Mission . Our vision is that we move forward as a united community using the MCRN model as one of the tools that can help eliminate violence. We can do this only by acknowledging and embracing the diversity and expertise that our community has nurtured. The vision that violence should not and will not be tolerated in this community is clear! In order to be a united voice to end violence your participation is needed to address this important issue. Our intention is to create a clear pathway of leadership, service and community - to do so we must all extend respect and dignity to each other and continue in the right direction. As our elders tell us, "we are responsible for seven generations to come, what we do today will impact the quality of life of the community that we love".

In the spirit of peace and justice, the Advisory Board has convened. We have laid out a short-term plan that we feel will move us towards the goal of transition, healing and transparency. During the next 3 months, the current Advisory Board members and Arriba Juntos, lead agency will accomplish the following goals:

1. Convene 2 community input meetings inviting perspectives and continued participation into MCRN and its' structure.
2. Reconstitute the Board and support the succession of leadership that will strengthen MCRN vision and mission.
3. Arriba Juntos, lead agency for MCRN, will convene meetings with the leadership of current MCRN collaborative agencies and potential MCRN partners to ensure accountable and shared decision making across MCRN.

Information about the community input meetings and Advisory Board nomination materials can be found at www.micocosf.org. Messages to the Advisory Board and completed Advisory Board nomination forms will be accepted to mcrn@micocosf.org. In closing, we invite you to participate in good will and in peace,

Mission Community Response Network Advisory Board Members

- Dalila Ahumada, Arriba Juntos (Fiscal Lead)
- Tracy Brown, Mission District Resident
- Emil Claassen, Mission Community Council

- Ivan Corrado, Columbia Park Boys and Girls Club
- Dr. Estela Garcia, Instituto Familiar de la Raza
- Ana Perez, CARECEN
- Rene Quinonez, HOMEY

John Torres, Department of Children Youth and Families

Community Input Meetings:

- April 8th - 6:00pm
- April 10th - 6:00pm

Everett Middle School
450 Church Street

Parking available at play yard entrance on 17th Street
Email the MCRN Advisory Board @ mcrn@micocosf.org

MARK YOUR CALENDARS

May 12-17 - Small Business Week San Francisco 2008



Join us in celebrating Small Business Week! Small business represents more than 95% of all companies and is the city's economic growth engine creating the vast majority of all new jobs here in San Francisco and across the nation. The SFHCC joins several partnering business organizations including the Small Business Commission and

the Small Business Administration to acknowledge the achievements and the significant impact of this sector during San Francisco's Small Business Week, May 12-17.

To tap into this vital market, whether you buy from or sell to small businesses, you support the many contributions they make to the fabric and diversity of the Bay Area. The following are just a few of the partners the Chamber is collaborating with for this year's Small Business Week:

- City & County of San Francisco
- Small Business Administration (SBA)
- Small Business Commission (SBC)
- Small Business Development Center (SBDC)
- San Francisco Chamber of Commerce
- Golden Gate Restaurant Association

Enjoy Small Business Week 2008 with San Francisco merchants! Presented by Wells Fargo, the Small Business Administration, the Small Business Commission, the Small Business Development Center, and many others.

The highlight of Small Business Week will be Flavors of San Francisco, a reception and awards ceremony in the Rotunda of City Hall, hosted by Mayor Gavin Newsom and the Small Business Commission.

Other events include an Expo hosted by the Chamber of Commerce, a Green Business Celebration, and seminars hosted by sponsors and others. You can also celebrate your local small business owners by coming out for the 2008 sidewalk sales!

And stay tuned for news about I Am Small Business, a program to connect businesses with resources, customers and the community, launching in 2008 at www.iamsmallbusiness.com.

Jun 3 - Primary Elections - SAVE THE DATE

Come out and show your support by voting for the candidates of your choice. Remember to watch for those individuals who have been supportive of the small and Hispanic business community!

If you've moved since the last election or have never voted before, be sure to fill out a new voter registration form by clicking [here](#).

San Francisco residents can click [here](#) to find their local polling place

Decades of Distinction
30 Years of Advocacy, Empowerment, & Education



California Hispanic
Chambers of Commerce

29th Annual Convention & Business Expo

August 13 - 16, 2008
San Francisco, CA
Mark Hopkins Hotel
One Nob Hill

Save the Date



PROCUREMENT

Contracting Newsletter

The Business Outreach Committee has introduced a Contracting Newsletter to assist DBE and SBE firms in doing business with Bay Area Transportation Agencies. It will provide one document that offers links to agency procurement information, information on upcoming DBE and SBE events, and agency contact information for AC Transit; BART; Central Contra Costa Transit Authority; Golden Gate Bridge, Highway and Transportation District; Metropolitan Transportation Commission; San Francisco Municipal Transportation Agency; SamTans; and VTA.

[Newsletter](#)

EVENTS BY OTHER ORGANIZATIONS

Apr 13 - A Taste of Tamales by the Bay

Love tamales? Join us at A Taste of Tamales by the Bay, San Francisco's second annual tamale tasting, Sunday, April 13th from noon to 4p at Ft. Mason. Sample many tamale styles from some of the finest tamale makers in Northern California, including Veronica Salazar of El Huarache Loco, winner of the Best Traditional Tamale 2007; Maria Martinez ("The Tamale Queen"); and other up-and-coming food artists supported by La Cocina Community Kitchen. Watch the Bay Area's hottest margarita gladiators battle to make the best margarita, share stories of your celebratory food traditions, and enter the Grand Raffle for prizes- while listening to live Latin/Tropical jazz. This event benefits Benchmark Institute, a nonprofit organization that teaches advocates in nonprofits how to use the law to help low-income communities. Tickets: \$35 in advance, \$40 at door; children under 12 \$20. Buy your tickets online by visiting us at <http://www.tamalesbythebay.org> or by calling 415-695-9296.

May 2 - National Association of Women Business Owners' The Leaders & Legends Luncheon

Join the San Francisco Chapter of the National Association of Business Owners (NAWBO®-SF) as we celebrate the entrepreneurial spirit at the 24th Annual Women Entrepreneurs of the Year awards from 12pm - 2pm at the Westin St. Francis Hotel in San Francisco. This year's event will celebrate "Leaders & Legends," and will be emceed by TV and radio commentator Jan Wahl. The Leaders & Legends Luncheon will also feature Keynote Speaker Kamala D. Harris, the first woman District Attorney in San Francisco's history and the first African American woman in California's history to hold office. The 2008 honorees include Trailblazer Jesse Ziff Cool of Cooleatz, Inc., Rising Star Laura van Galen of Bleu Marketing Solutions, Inc., and Social Entrepreneur Dr. Mimi Silbert of Delancey Street Foundation. Prior to the LLL event, join us for NAWBO-University, an educational forum providing two concurrent sessions with "Real Women & Real Stores." The featured sessions are Is Bigger Better? What is the Right Size Business For you? and Marketing Mavens Share Their Secrets - Learn Their Unique Marketing Techniques!

8:00AM - 11:15AM NAWBO-University
11:00AM - 12:00PM Exhibits & Networking
12:00PM - 2:00PM Leaders & Legends Luncheon

Tickets are \$125 for NAWBO members and \$150 for guests. Table sales are also available. Call (415)333-2130 for more information or to register. This year's theme is "Hats Off to Women!" so please wear your favorite hat.

May 14 - Small Business Week's Grand Expo



Wednesday, May 14, 5:30-8:30 pm
Hilton San Francisco
333 O'Farrell St.

Join the Chamber and our sponsors in celebrating Small Business Week at our largest networking event of the year - Business After Hours Grand Expo. This grand-scale, high energy event features over 150 exhibitors including companies of all sizes, small business resource partners, as well as live music, catered hors d'oeuvres from Bay Area top restaurants and complimentary wine from California premier wineries. For businesses large and small, the Grand Expo is a must-attend networking event!

Registration: Member \$20, Non Member \$30 before May 13 [register online](#)

For more information about the 2008 Grand Expo, contact Nadia Chan at 415-352-8803.

JOB ANNOUNCEMENT

Univision Radio is seeking a strong On-Air Personality for our Estereo Sol radio station.

We are looking for an experienced radio on-air talent, who is motivated, creative, a real people person, to join our successful team! Previous on-air work and production experience in a similar field is highly desirable. Bilingual

(Spanish/English) is a must. Univision Communications Inc. ("Univision") is the leading Spanish-language media company in the United States. Our powerhouse portfolio includes Television, Radio, Music and Internet offerings that entertain and inform more Hispanics each day than any other media company in the country. To apply, please email your resume and cover letter to: sfrjobs@univisionradio.com

Renaissance Entrepreneurship Center

Start Up Program Manager (Fulltime), East Palo Alto

Start Up is an East Palo Alto-based program that became part of Renaissance through a merger on January 1, 2008. We're seeking a new colleague - with experience in entrepreneurship, passion for local economic development and fluency in Spanish and English - for our growing programs. The Program Manager will lead efforts to create and manage advanced training programs in English and Spanish for growing enterprises, provide direct support to clients, and oversee community marketing and outreach efforts.

Finance Manager (Permanent, Part-time)

Renaissance is seeking a Finance Manager who wishes to actively engage in a dynamic organization for 24-28 hours per week with time to pursue other passions and interests. Responsibilities will include overseeing and implementing all financial activities - preparation of financial statements, billing of government contracts, overseeing AR/AP transactions, management of \$2.7M organization and program budgets. Experience with nonprofit accounting and accounting software, and great skills communicating with financial and non-financial staff will make a great fit!

Renaissance Entrepreneurship Center is a 501(c)3 organization working to create lasting economic development through small business ownership.

Renaissance is an equal opportunity employer committed to diversity with respect to race, ethnicity, culture, gender, age, sexual orientation and physical abilities. For more information, see <http://www.rencenter.org/help.htm>

FEATURED MEMBERS

Pharmacies

Farmacia Remedios

2400 Mission Street
San Francisco CA, 94110
P: 415-377-5525
F: 415-643-6663
www.ushv.com

NEW MEMBERS

Chamber members have access to exclusive benefits that build relationships, increase visibility, and generate business leads. They're the first to learn about economic trends and developments that shape the City's business environment and their own companies' growth. And they influence decision makers in San Francisco and beyond, helping ensure that San Francisco means business-in every sense. Welcome additions to the San Francisco Hispanic Chamber of Commerce. Memberships can be purchased online using the following link:

<https://sfhccregistration.chamberbusinesssuite.com/>

Veronica Leiva

33 New Montgomery Street
San Francisco, CA 94105
Student Membership

P:(415) 477-8498

MissionBuy.com
22622 San Vicente Ave
San Jose, CA 95120
Small Business Membership

Alberto Cucalon
P:(408) 600-7443
www.missionbuy.com

One World One Voice
414 Jackson Street
San Francisco, CA 94111
Associate-Member Membership

Sandra Acevedo
P:(415) 517-0818
P:(415) 398-8256
Oneworld-onevoice.org

SBA Programs

Small Business Administration Workshops

The Small Business Administration offers a variety of classes for business owners in their Entrepreneur Center, located at 455 Market St., 6th Floor in downtown San Francisco. To register for classes, go to <http://www.acteva.com/go/sba>.

SCORE classes are available at www.acteva.com/go/sfscore

The Art of Plastic - The Smart Way to Accept Credit Cards from Your Clients

April 15 - 6:00 PM - 8:30 PM

This course will answer the question, "why should I take credit cards?". We will de-mystify the entire Merchant Account process and make it simple for you to understand. We'll explore who should be looking into opening a merchant account, methods of accepting payments from your customers, current trends, how you can turn a merchant account into greater profits for your business, where you can go to set up a merchant account, how the entire process flows and works, what you should consider before signing on the dotted line, merchant account terminology, and how you can save yourself money.

Upwardly Global

April 16 - 5:00 PM - 8:30 PM

Training and networking for immigrants who were professionals in the original country.

Network and Nosh Roundtable

April 17 - 12:00 PM - 1:00 PM

Build connections for your business and meet other entrepreneurs: (byo brown bag). Moderated by ElGraph Design Group, Inc. Co-sponsored by SFSU College of Business

Basic Bookkeeping, Part Three

April 17 - 1:00 PM - 4:00 PM

Learn how to find out where all your cash has gone and how to forecast how much cash you will have in the bank. Topics include developing a budget, statement of cash flow analysis, and developing a cash forecast. Participants should have complete Basic Bookkeeping Part I or be familiar with the concepts covered in that seminar. \$30 registration fee. Presented by the SF Small Business Development Center.

Restaurant Series: Checklist for Starting a Restaurant

April 17 - 6:00 PM - 8:30 PM

We'll discuss the specifics of opening and running a successful restaurant. Topics will include business plans, food and beverage vendors, market research, location, pricing strategies and operating plans. \$30 registration fee. Presented by the SF Small Business Development Center.