

This Week's Friday Report



San Francisco Hispanic Chamber of Commerce

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FRIDAY REPORT: November 16, 2007

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Learn more

Upcoming Events

Dec 05 - Holiday Business Mixer at Medjool

Check the "Mark Your Calendars" Section for more information about these events.

Weather

San Francisco Weekend Weather

<u>Saturday</u> 17	<u>Sunday</u> 18
 High 63°F Low 56°F AM Clouds / PM Sun	 High 62°F Low 55°F AM Clouds / PM Sun
Precip: 10%	Precip: 10%

FEATURED CORPORATE MEMBER

Comcast



NEWS

Comcast and Microsoft Launch Microsoft Communication Services From Comcast for Small and Medium-Sized Businesses -- New Offering Provides SMBs with Hosted Corporate-Grade E-Mail, Scheduling And Document-Sharing Services Backed By 24x7 Support.

PHILADELPHIA, and REDMOND, Wash. - Nov. 14, 2007

Comcast Corporation (Nasdaq: CMCSK, CMCSA), the nation's leading provider of cable, entertainment and communications products and services, and Microsoft Corp. (Nasdaq: MSFT), the worldwide leader in software, services and solutions, have launched a new Internet-based communications product for small and medium-sized businesses (SMBs), giving SMBs access to services that have traditionally only been available to larger companies with IT staffs. Comcast's SMB customers will be the first in the country to receive Microsoft Communication Services from Comcast, which will provide them with corporate-class e-mail, calendaring and document sharing. This product is Internet-based, so SMBs do not need additional server capacity and is backed by 24x7 Business Class customer support from Comcast, which will serve as an SMB's "help desk."

Comcast is the only major U.S. Internet service provider to make this product available at no additional cost with its broadband services. Microsoft Communication Services lets small-business owners focus on running their businesses rather than worrying about IT issues by:

- Enabling SMB teams to share documents and access calendars, track tasks, and use e-mail efficiently and effectively through corporate-class productivity and collaboration solutions based on Microsoft Exchange Server 2007, Microsoft Office Outlook 2007 and Microsoft Windows SharePoint Services 3.0
- Removing barriers of up-front costs, help desk support and ongoing system maintenance, which often prevent SMBs from experiencing the benefits of corporate-grade IT services
- Extending the boundaries of the "office" to anywhere there's Internet access
- Improving communication by letting SMBs extend access to these collaboration tools, such as document sharing, to important business partners or suppliers
- Providing full integration with Comcast's network and around-the-clock support

Microsoft Communication Services is the first major product to be launched in conjunction with Comcast's introduction of high-speed Internet, phone and video services for small businesses across the country. Comcast is providing SMBs with the first real alternative to the local phone company for these services.

"Working with Microsoft to enhance our Comcast Business Class Internet demonstrates our commitment to bringing simple, time-saving tools to small businesses," said Bill Stemper, president of Comcast Business Services. "Many of our small-business customers use stand-alone Microsoft products on their own PCs, which benefits individual employees. Now, as part of their Comcast high-speed Internet service, they can quickly schedule meetings, share a common address book, or easily share or review important documents, which benefits the entire business."

Added Michael O'Hara, general manager for the Communications Sector at Microsoft, "The alliance announced today is particularly exciting because it serves to deliver new levels of productivity and flexibility to small and medium-sized businesses across the U.S. We can now offer SMBs the business-building communication and collaboration tools they need, and Comcast is helping remove the traditional barriers that have kept SMBs from adopting these tools in a meaningful way."

"Small businesses present a significant opportunity for service providers offering integrated service packages. Despite advances in network infrastructure over the past decade that have improved reliability and decreased costs, businesses that don't have an extensive IT capability lack many of the tools utilized by corporate-class establishments," said Matt Davis, director of Consumer & Business Multiplay Services at IDC. "Service provider offerings that provide compelling applications along with affordable pricing as part of a bundled broadband and

voice solution are well positioned to garner share in the marketplace."

SFHCC Wishes You a Safe Thanksgiving Holiday

The SFHCC will be closed Thursday, November 15th and Friday, November 16th in observation of Thanksgiving.

We wish you all a happy holiday with your family and friends.

Latino Business Leadership Honoree Interviews NOW Available on Comcast On Demand

The San Francisco Hispanic Chamber of Commerce and Comcast are thrilled to announce the release of the 'Latino Business Leadership Awards' program. The program is a compilation of incredible interviews of the honorees introduced at the Latino Business Leadership Awards during Hispanic Heritage Month.

The Latino Business Leadership Awards demonstrates the strength of the Hispanic community in the San Francisco Bay Area through the stories of the exemplary leaders in the community. Thanks to our partnership with Comcast you can learn more about these influential Latino leaders on Comcast On Demand-ON CHANNEL ONE>BAY ON DEMAND>LOCAL EVENTS.

A Selection committee of community leaders has reviewed the many nominations and has chosen 33 individuals to be recognized for their leadership. The third annual Latino Business Leadership Awards highlight increasingly powerful achievements in corporate America, entrepreneurship, philanthropy, legal, education, nonprofit, arts & entertainment, government, and emerging leadership under 40 on September 28th at the Hyatt Regency San Francisco.

"The importance of the demographic changes cannot be overemphasized. The fact is that the United States can no longer afford to ignore Latino citizens. If there ever was a time to emphasize the contributions of the Latinos to life in America, it is now," stated, Richard Ventura, President, San Francisco Hispanic Chamber of Commerce. "We are extremely grateful to Comcast for sharing the success stories of these phenomenal Latino Leaders with our greater Bay Area community."

"This recognition program long overdue and quickly being established as a significant annual awards program in our business community. This vibrant segment of our community is quickly growing in economic, political, and cultural impact. As we build leadership in the Latino community, we strengthen the leadership and quality of life for the Bay Area as a whole," said Mary Huss, Publisher of the San Francisco Business Times.

The Latino Business Leadership Awards demonstrates the strength of the Hispanic community in the San Francisco Bay Area through the stories of the exemplary leaders in the community. The 2007 publication showcasing all honorees and photos of the event can be found online at <http://sfhcc.com/leadership/introduction.html>.

To learn more about Comcast On Demand call (800) COMCAST

San Francisco's Minimum Wage To Increase To \$9.36 Per Hour -- City To Boost Wages For San Francisco's Lowest Paid Workers Starting January 1

SAN FRANCISCO, CA

Starting January 1, 2008, San Francisco's lowest paid workers will receive a 2.4% raise. The San Francisco Office of Labor Standards Enforcement announced today that the city's minimum wage of \$9.14 per hour will be adjusted to \$9.36 effective January 1, 2008. The Minimum Wage Ordinance, passed by the voters in November 2003, calls

for annual rate adjustments based on the previous year's Consumer Price Index for urban wage earners in the San Francisco-Oakland-San Jose metropolitan area. "This wage increase ensures that the purchasing power of San Francisco's workers will keep pace with inflation," said Mayor Gavin Newsom. "By linking the city's minimum wage to the Consumer Price Index, San Francisco is responding to the needs of its workers, while also establishing a national model for minimum wage laws."

The City is preparing updated multilingual posters announcing the new rates, and will mail the posters to 90,000 registered businesses. Employers are required to post the notice in their workplace. Additional information regarding San Francisco's Minimum Wage Ordinance can be found at www.sfgov.org/olse/mwo or by calling (415) 554-6292. The national minimum wage, raised this past July, now stands at \$5.85 per hour. The State of California's minimum wage, which is currently \$7.50 per hour, will be raised to \$8.00 per hour on January 1, 2008.

Wells Fargo Increases Small Business Lending by 18 Percent; Remains Nation's Top Small Business Lender for 5th Consecutive Year -- Wells Fargo Continues To Lead Small Business Lending For Loans Under \$100,000, According To Recent Government Data

SAN FRANCISCO, Nov. 15 /PRNewswire-FirstCall/

The small business lending market totaled \$126 billion in 2006, with Wells Fargo (NYSE: WFC) holding steady as America's number one small business lender for the fifth consecutive year. With an 18 percent year-over-year increase in its 2006 lending, Wells Fargo extended \$21 billion to small business owners nationwide (in loans under \$100,000), according to the 2006 Community Reinvestment Act (CRA) data. CRA data measures small business lending based on loan originations, providing the industry's most comprehensive set of small business lending figures. "CRA data is an important barometer for small business lending because it tracks loan originations, which represent the total amount extended to a business," said Marc Bernstein, EVP and head of small business lending for Wells Fargo. "Wells Fargo's 18 percent increase in year-over-year lending affirms our ongoing commitment to small businesses."

With an average loan size of just under \$26,000, Wells Fargo is the leading small business lender for loans under \$100,000, extending more than 820,000 loans nationwide. With 95 percent of all small businesses generating less than \$2 million in annual revenues, tracking loans under \$100,000 is a key measure of how financial institutions are meeting the capital needs of small business owners. "As a small business owner, the continued support of financial institutions is critical to my success," said Lisa Johnson, founder and CEO of Chicago-based Gourmet Kitchens. "Since we started over 18 years ago, obtaining credit has helped us grow from a company of seven employees into a multimillion dollar business with over 300 employees. Growing a business requires all types of assistance; you need a lot of support and a bank that can be there as your capital needs change."

Wells Fargo was also the #1 lender to small businesses in Low- and Moderate-Income neighborhoods (for loans under \$100,000), with over 160,000 loans totaling more than \$4.3 billion dollars. Wells Fargo ranked #1 for loans under \$100,000 in 18 states: Alaska, Arizona, California, Colorado, Idaho, Iowa, Minnesota, Montana, Nebraska, Nevada, New Mexico, North Dakota, Oregon, South Dakota, Texas, Utah, Washington, and Wyoming. "As America's leading small business lender, we continually look for ways to understand and meet all the financial needs of small business owners," said Rebecca Macieira-Kaufmann, EVP and head of Wells Fargo's small business segment. "By offering a wide range of products and resources, such as our Small Business Webcast Series, Wells Fargo helps small business owners to succeed financially -- in business and personally."

MARK YOUR CALENDARS

Dec 05 - Holiday Business Mixer at Medjool

Join us for our last event of the year at **Medjool Restaurant located at 2522 Mission Street from 6:00 PM - 8:30 PM**. Network with Latino professionals at one of the city's hottest restaurants, enjoy great appetizers, and a no-host bar. We will also release a sneak preview of 2008 programming for the Chamber.

This is the best time to begin thinking about your holiday shopping with our silent auction which will include hotel stays, restaurant gift certificates, airline tickets, and much more.

Fees:

- Members - With pre-registration (before December 1st): free / Without pre-registration at the door: \$5
- Non-Members - With pre-registration (before December 1st): \$5 / Without pre-registration at the door: \$10

[Register Online](#)

JOB ANNOUNCEMENT

Univision Radio Is Seeking A Sales Assistant For Our San Francisco Office.

We are looking for someone who has office experience and who are motivated, creative, problem-solving, multi-taskers to join our successful team! Annual compensation starts at \$30,000.

We offer a professional and stable work environment with lots of benefits. Univision Communications Inc. ("Univision") is the leading Spanish-language media company in the United States.

Our powerhouse portfolio includes Television, Radio, Music and Internet offerings that entertain and inform more Hispanics each day than any other media company in the country.

To apply, please email your resume and cover letter to: sfrjobs@univisionradio.com

FEATURED MEMBERS

Merchants Association

Mission Merchants Association

555 Laurel Ave., Suite 501

San Mateo CA, 94401

P: (650) 346-2903

www.missionmerchants.com

NEW MEMBERS

Chamber members have access to exclusive benefits that build relationships, increase visibility, and generate business leads. They're the first to learn about economic trends and developments that shape the City's business environment and their own companies' growth. And they influence decision makers in San Francisco and beyond, helping ensure that San Francisco means business-in every sense. Welcome additions to the San Francisco Hispanic Chamber of Commerce. Memberships can be purchased online using the following link:

<https://sfhccregistration.chamberbusinesssuite.com/>

Marcela Gray

849 Marvin Way

Hayward, CA 94541

Individual Membership

Grupo Entrada

917 Cole Street #3
San Francisco, CA 94117
Small Business Membership

Mitch Posada

P: (415) 420-1518
www.grupoentrada.com

Libio Latimer

1050 Masonic Ave
Albany, CA 94706
Student Membership