

This Week's Friday Report



San Francisco Hispanic Chamber of Commerce

703 Market Street, Suite 609
San Francisco, CA 94103
P: 415-278-9611
<http://www.sfhcc.com/>



FRIDAY REPORT: November 09, 2007

Sponsors

Upcoming Events

ABC Committee (Northern Region) invites ALL members of the Hispanic Chambers of Commerce in Northern California to the following events:

Nov 09 - Pitch to Investors

Nov 9-10 - California Hispanic Chamber of Commerce Regional Mtg

Nov 13 - Small Business Is Good Business for San Francisco

Nov 13 - Small Business Financial Literacy

Check the "Mark Your Calendars" Section for more information about these events.

Weather

San Francisco Weekend Weather

Saturday ¹⁰	Sunday ¹¹
 PM Showers High 60°F Low 56°F	 Showers High 60°F Low 49°F
Precip: 40%	Precip: 50%

FEATURED CORPORATE MEMBER

Wells Fargo



NEWS

Consumer Expenditures In 2006

Average annual expenditures per consumer unit, which is similar to a household, rose 4.3 percent in 2006, following an increase of 6.9 percent in 2005, according to results from the Consumer Expenditure Survey released by the Bureau of Labor Statistics of the U.S. Department of Labor. The increase in expenditures from 2005 to 2006 was larger than the 3.2 percent rise in the annual average Consumer Price Index (CPI-U) over this period.

Increases in spending on housing (7.9 percent), the largest component of spending, and on food (3.0 percent), contributed to the overall increase in 2006. Among the other major components, spending increased for healthcare (3.8 percent), transportation (2.0 percent), and personal insurance and pensions (1.3 percent), while spending decreased for apparel and services (-0.6 percent) and entertainment (-0.5 percent).

View the report at <http://www.bls.gov/news.release/pdf/cesan.pdf>

2007 Voter Results

View a description of local measures at <http://www.sfgov.org/site/uploadedfiles/elections/candidates/Qualified%20Measures%20Log-Official%20Titles.pdf>

	Votes	Percent
PRECINCTS COUNTED (OF 580).	550	94.83
REGISTERED VOTERS - TOTAL	397,848	
BALLOTS CAST - TOTAL	66,651	
BALLOTS CAST - TOTAL CARD 1	66,651	
BALLOTS CAST - TOTAL CARD 2	111,551	
VOTER TURNOUT - TOTAL		16.75
VOTER TURNOUT - TOTAL CARD 1		16.75
VOTER TURNOUT - TOTAL CARD 2		28.04
MAYOR CITY OF SAN FRANCISCO		
GAVIN NEWSOM	44,885	68.69
WRITE-IN.	0	
DISTRICT ATTORNEY CITY OF SAN FRANCISCO		
KAMALAD. HARRIS	51,970	97.81
WRITE-IN.	1,164	2.19
SHERIFF CITY OF SAN FRANCISCO		
MICHAEL HENNESSEY	43,268	71.85
WRITE-IN	138	0.23
MEASURE A		
YES	59	55.50
MEASURE B		
YES	72,028	70.96
MEASURE C		
YES	71,286	68.24
MEASURE D		
YES	78,770	74.26
MEASURE E		
NO	54	51.51
MEASURE F		
YES	51,470	51.61
MEASURE G		
YES	57,452	55.44
MEASURE H		
NO	70,116	66.55
MEASURE I		
YES	60,352	58.93
MEASURE J		
YES	64,633	62.27
MEASURE K		
YES	64,362	61.65

Major Disaster

SAN FRANCISCO, CA; Oct 31

In response to yesterday's 5.6 magnitude earthquake centered in the South Bay, Mayor Gavin Newsom today urged all San Francisco residents and businesses to be prepared for any type of emergency. Last night's earthquake reminded us of the importance of making an emergency plan and building a disaster supply kit," said Mayor Newsom. "I urge all Bay Area residents to visit www.72hours.org to learn more about how to best prepare themselves and their families for a disaster." The award-winning website www.72hours.org highlights that it may be at least three days before vital services are restored after an emergency. Available in English, Spanish and Chinese, the website provides step-by-step instructions on how to make a family emergency plan, build a disaster kit, and get involved in training before a disaster occurs or volunteer to help afterward.

Tips for making a family emergency plan include:

- Decide where you and your family will meet if you are separated when a disaster occurs.
- Choose an out-of-state contact person - long distance phone lines may be in operation before local lines.
- Make copies of important documents and send them to a friend or family member out of the area.
- Inventory your valuables.

Examples of items to include in a disaster kit:

- Food, water and first aid supplies for people and pets
- Battery-operated radio
- Flashlight
- Batteries
- Prescription medicines

For more information, visit www.72hours.org or call 3-1-1 to request emergency preparedness brochures. For more information on emergency preparedness for businesses, visit www.ready.gov/business/index.html.

MARK YOUR CALENDARS

ABC Committee (Northern Region) invites ALL members of the Hispanic Chambers of Commerce in Northern California to the following events:

Pitch to Investors

Friday, November 9, 10:30 AM - 12 PM

San Francisco, CA

Meeting with Investors: The ABC committee can secure and arrange for Investors to meet with Latino and Minority businesses from our Region. These growing businesses must be ready to receive private equity financing to help grow and expand their companies. Once the companies are identified the ABC program experts will provide coaching to these businesses, free of charge, to prepare them for their pitch to investors.

If your company is looking for investment please contact walter@tijiboyassociates.com ASAP or call 415 515-4240

For information about the ABC program please visit <http://www.cahcc.com/abc/index.html>

Nov 9-10 - California Hispanic Chamber of Commerce Regional Mtg

Date: Friday, November 9~10, 2007

Time: 8:00 AM - 5:00 PM each day

Location: Maya Restaurant
303 Second St (at Harrison)
San Francisco, CA 94107

Agenda

Access to Business Capital Seminar- Pitch to Investors
Friday Nov. 9 from 8:00am to 11:30am

Chamber Leader Development-Management Training Business
Friday Nov. 9 from 8:00am to 5:00pm

Business Reception Dinner
Friday Nov. 9 from 6:00pm to 9:00pm

Northern Region Quarterly Meeting
Saturday Nov.10 from 8:00am to 5:00pm

[Register Online](#)

Nov 13 - Small Business Is Good Business for San Francisco

Join Mayor Gavin Newsom for a Small Business Procurement Workshop & Networking Event "Small Business Is Good Business for San Francisco" Building Partnerships Together.

- Learn basic "Nuts & Bolts" of Doing Business with the City
- Receive One-To-One Technical Assistance from City staff
- Leave with a list of department contacts responsible for day-to-day purchases, general and professional services and construction contracts

The Small Business Procurement Workshop & Networking Event is hosted by the Small Business Commission and the Office of Contract Administration.

For further information visit our website at www.sfgov.org/sbc.

To RSVP contact Martha Yañez, martha.yanez@sfgov.org or call (415) 554-6134.

Time: 4:00 - 8:00 PM

Location: City Hall, South Light Court.

[Register Online](#)

Nov 13 - Small Business Financial Literacy

Date

Tuesday, November 13, 2007

Time

5:30 PM - 7:30 PM

Location

Cartwright Hotel
524 Sutter Street
San Francisco, CA 94110

Want to know some of the fundamental steps that can help make your small business a successful enterprise? You will get insights and tips that you can use to put your business on a sound financial footing. Join the San Francisco Hispanic Chamber of Commerce (SFHCC), the California Society of Certified Public Accountants, and the Latino Business Professionals (LBP) at a workshop that will cover the following points:

- Tips for Getting Started
- Tax Tips for Small Businesses
- How to Finance Your Business
- Insurance for Small Businesses
- Small Business Retirement Plans
- Selling Your Business
- Things to Think About When Selling Your Business
- Succession Planning
- Effective Websites

This workshop will include a dynamic question and answer session so that participants can walk away with valuable information that meets their specific financial needs and helps them to build financial security.

[Register Online](#)

EVENTS BY OTHER ORGANIZATIONS

Nov 2 - International Latino Film Festival Opening Night Tonight

The ILFF opens tonight at the Castro Theatre with the hilarious new Mexican Film "El viaje de la Nonna / Nonna's Trip". The director Sebastián Silva and superstars Ximena Ayala and Diego Luna will be guests of honor. To buy tickets and see the entire ILFF program, boasting 100 films from 20 countries, visit www.latinofilmfestival.org.

"El viaje de la Nonna" will be followed by a VIP reception at the W San Francisco. Put on your fancy duds and dancing shoes, for this evening full of fun, mischief, great food, wine and music. Tickets at:

<http://www.latinofilmfestival.org/2007/events.php>

Other major events in this year's Festival include the International Latino Filmmakers' Conference, beginning tomorrow at the Mission Cultural Center and a Tribute to Diego Rivera on Friday November 16th at the San Francisco Art Institute.

Nov 5 - The Center for International Trade Development (CITD) Is Partnering With the CA Energy Commission and KITECH to Host an Energy Technology Opportunity Workshop

This workshop will feature information about Korea's energy programs, policy, and market and industry trends on Nov 5th beginning at 9a at San Francisco Airport Embassy Suites Hotel in Burlingame. The purpose is to enhance governmental relationships, to introduce energy development project and business opportunities, and to escalate the international collaboration on energy technology R&D between Korea and California.

The Ministry of Commerce, Industry and Energy, which is the central government agency in charge of energy industry of Korea, is leading the delegation joined by many other Korean energy related government agencies including Korea Energy Management Cooperation, Korea Power Exchange, Korea Electricity Power Corporation, and R&D institutes, universities, and industry business leaders. There will be presentations about energy trends, needs, policy and investment opportunities both in California and Korea.

There will be about 20 participating Korean companies. To register and/or make a presentation at this event, please call us at 650.738.7098 or e-mail us at admin@bayarecibd.com. [Download Flyer](#)

Nov 8-12 - LULAC Veterans Summit

The 2nd annual LULAC Veterans Summit is scheduled November 8-12 in Orlando Florida. The Summit will kick off the Community Prosperity Partnership (CPP) in the state of Florida.

The CPP is a LULAC Initiative serving our nation's veterans and the local community in which they live via our community based centers. It is a great recruiting opportunity for Federal Agencies. 20,000 persons are expected to attend.

There will be a job fair series of Veteran Program workshops given by government agencies.

The website address is <http://www.lulac.org/events/others/cpp2007.html>

Nov 15 - EXPANDING HORIZONS: A Workshop About Investing Overseas for Minority and Women-Owned Businesses

Minority and women-owned businesses in the San Francisco area will have an opportunity to learn how products and services offered by the Overseas Private Investment Corporation (OPIC) and other government agencies can help them expand into emerging markets overseas, thanks to an upcoming workshop sponsored by OPIC. The workshop, called Expanding Horizons, will be held at the Crowne Plaza Hotel- Union Square on November 15. It will be the seventh in a series that has drawn representatives of more than 600 minority and women-owned businesses, and is being held in cooperation with the U.S. Department of Commerce's Minority Business Development Agency (MBDA) and the National Women's Business Council (NWBC).

We strongly urge you to register for the workshop in advance by completing the online registration at www.trademeetings.com.

If you have any questions about the event, please contact myself or Ms. Judyth Gilbert, Outreach Coordinator for Minority and Women-Owned Businesses at 202-336-8641 or email jgilbert@opic.gov.

FEATURED MEMBERS

Medical Services

Jesus Saucedo, M.D.

94 Bayo Vista #401
Oakland CA, 94611
P: 510-459-1383

NEW MEMBERS

Chamber members have access to exclusive benefits that build relationships, increase visibility, and generate business leads. They're the first to learn about economic trends and developments that shape the City's business environment and their own companies' growth. And they influence decision makers in San Francisco and beyond, helping ensure that San Francisco means business-in every sense. Welcome additions to the San Francisco Hispanic Chamber of Commerce. Memberships can be purchased online using the following link:

<https://sfhccregistration.chamberbusinesssuite.com/>

Marcela Gray

849 Marvin Way
Hayward, CA 94541
Individual Membership

Grupo Entrada

Mitch Posada

917 Cole Street #3
San Francisco, CA 94117
Small Business Membership

P: (415) 420-1518
www.grupoentrada.com

Libio Latimer
1050 Masonic Ave
Albany, CA 94706
Student Membership

Esther Burciaga
337 Fulton St #26
San Francisco, CA 94102
Student Membership

James Standfield Catering
425 Littlefield Avenue
South San Francisco, CA 94080
Small Business

Alicia Kite
P: (650) 583-3180
F: (650) 583-3023
www.jamesstandfieldcatering.com

Pennbrook Insurance Services, Inc.
300 Montgomery St, Ste#450
San Francisco, CA 94104
Small Business

Juan Torres
P: (415) 820-2227
F: (415) 394-8332
www.pennbrookins.com

SBA Programs

Small Business Administration Workshops

The Small Business Administration offers a variety of classes for business owners in their Entrepreneur Center, located at 455 Market St., 6th Floor in downtown San Francisco. To register for classes, go to <http://www.acteva.com/go/sba>.

SCORE classes are available at www.acteva.com/go/sfscore

11/13 - 8:30 AM - 4:30 PM - Step-By-Step Business Planning

Understand the process of developing a functioning plan to grow your business and which can also be used to support a request for financing. Operational and strategic planning is covered with emphasis on finance and marketing. \$40 registration fee. Presented by the SF Small Business Development Center.

11/13 - 5:30 PM - 8:30 PM - Dollars & Sense Financial Literacy for Your Small Business

Want to know some of the fundamental steps that can help make your small business a successful enterprise? Then join us for a special presentation during Small Business Week. You will get insights and tips that you can use to put your business on a sound financial footing. Join the San Francisco Hispanic Chamber of Commerce, the California Society of Certified Public Accountants, and the Latino Business Professionals at a workshop that will cover Tips for Getting Started; Tax Tips for Small Businesses; Insurance for Small Businesses; Small Business Retirement Plans; Selling Your Business; Succession Planning; Effective Websites. This workshop will include a dynamic question and answer session so that participants can walk away with valuable information that meets their specific financial needs and helps them to build financial security.

11/13 - 6:00 PM - 7:30 PM - Get Organized!

Do you want save time, money, and be more effective in your small business? Learn how by getting more organized! Our organizing expert will teach you effective ways of managing your space, your "stuff," and your time, to maximize your productivity and comfort.

11/14 - 1:00 PM - 4:00 PM - Restaurant Series: Smart Management - People, Risk and the Law

The recipe for a successful restaurant demands that you manage your staff well, minimize risks and understand key laws. This interactive and informative class examines employment law, insurance protection and other legal matters. It is based on real restaurant experiences and will help you avoid disaster and get the most out of your people and your location. Explore ways to protect yourself against wrongful termination, bad leases and lawsuits. \$25 Registration Fee. Sponsored by the SF Small Business Development Center. \$25 Registration Fee. Sponsored by the SF Small Business Development Center.

11/14 - 6:00 PM - 8:30 PM - Lessons Learned From "Diddy" aka "Puff Daddy" About Achieving Success as an Entrepreneur

Sean Combs a.k.a. "Puff Daddy" and now referred to as "Diddy," recently topped Forbes magazine's list as one of the richest men in the entertainment industry. With a successful track record as a hit record producer, thriving record label, flourishing clothing line, and multiple restaurants, there seems to no mountain that this Howard university drop out can't conquer. What's the secret to his success? This innovative and entertaining workshop will help artists and future music business moguls identify the strategies and the lessons they can use to prosper in their business endeavors.

11/15 - 12:00 PM - 1:00 PM - Network and Nosh Roundtable

Build connections for your business and meet other entrepreneurs: (byo brown bag). Moderated by ElGraph Design Group, Inc. Co-sponsored by SFSU College of Business

11/15 - 1:00 PM -4:00 PM - Basic Bookkeeping, Part Three

Learn how to find out where all your cash has gone and how to forecast how much cash you will have in the bank. Topics include developing a budget, statement of cash flow analysis, and developing a cash forecast. Participants should have complete Basic Bookkeeping Part I or be familiar with the concepts covered in that seminar. \$25 registration fee. Presented by the SF Small Business Development Center.

11/15 - 6:00 PM - 8:30 PM - Turbo Charge Your Service Business:Technology Tools for Effective Collaboration & Project Management

Collaboration with employees, suppliers and customers is more important than ever for project based service businesses. A host of new technology solutions makes this important business process easier than ever. This class will cover the best of the new crop of collaboration/project management solutions for small businesses and show you how you can make wise technology choices to put your co. ahead of the pack. Presented by the Small Business Development Center Technology Advisory Program and SF Small Business Development Center. \$25 registration fee.

11/15 - 6:00 PM - 8:30 PM - Starting a Consulting Business

Our panel of experienced consultants will discuss the insider story of opening and running your business as a consultant. Topics will include finding clients, pricing your services, establishing a business identity, legal requirements, and maintaining customer loyalty. \$25 registration fee. Presented by the SF Small Business Development Center.