



San Francisco Hispanic Chamber of Commerce

Connecting Our Business Community Since 1984

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- Richard Ventura

Special Counsel to the President

- Eduardo Roy, Esq.,
DLA Piper

2009 marks the 25th Anniversary of the SFHCC and programming will include an anniversary celebration during the Latino Business Leadership Awards.

The award winning San Francisco Hispanic Chamber of Commerce (SFHCC) is honored to submit a proposal to secure the infrastructure necessary to impact the Hispanic business community within the San Francisco Bay Area and the core leadership of the five largest Hispanic Chambers of Commerce in California.

The SFHCC is a 501c6 non-profit organization established in 1984 to represent the interests of small and medium sized Hispanic businesses and the Hispanic community as a whole in San Francisco. The mission of the San Francisco Chamber of Commerce is “To connect our business community and promote the economic development of our members and the Hispanic business community in San Francisco and the Greater Bay Area.” As such, your active involvement in the Chamber is essential to achieving that mission and will serve as the backbone of our efforts to increase the visibility and influence of the Hispanic business community.

Introduction

The San Francisco Hispanic Chamber of Commerce is a non-profit organization established in 1984 to represent the interests of small and medium sized Hispanic businesses and the Hispanic community as a whole in San Francisco.

Since the spring of 2003, membership has grown from 56 to 500+ members. The year 2007 has been successful for the SFHCC because of programs and activities like:

- Financial Literacy for Small Businesses And Individuals
- Formation of Economic Empowerment Fund (501c3)
- Latino Business Leadership Awards
- Member Surveying (basis for 2009 programming)
- Networking Mixers with Partnering Organizations
- Online Membership Directory Allowing Members to Communicate with Each Other
- Restructuring of SFHCC Board of Directors and Administration
- Small Business Week Participation

The SFHCC is one of the most active ethnic business organizations in the Bay Area and true to form will be introducing a newly improved organization with a stronger focus on the economic development of our ethnic and small business community.

Programs are focused in the areas of:

- Capital
- Education
- Marketing
- Networking
- Procurement

The SFHCC continues to serve as a leader and catalyst connecting our business community through the collaboration of professional organizations in the Greater San Francisco Bay Area with more than 400 small business members, 40 corporations participating, an active email subscription base for our weekly electronic newsletter exceeding 3,100 to our weekly electronic newsletter, and a database of over 11,000 contacts.

The SFHCC is pleased to present an assertive plan to “connect our business community” to create the economic empowerment of the Latino business community. To provide greater value for your generous sponsorship, the SFHCC will include a variety of partnering organizations to continue its commitment to the minority- , women- , and service-disabled –owned business community.



Member Benefits

The Chamber is here to enthusiastically promote your business and membership gives you access to all these SFHCC benefits and more! Our goals are to encourage business opportunities for your firm and to be your voice in San Francisco political and economic settings.

All Chamber programs, events and activities are designed to support your business endeavors and as a valuable addition to achieving success and prosperity. Being a member of the San Francisco Hispanic Chamber of Commerce is the best way to meet other dynamic business professionals and to build relationships important to growing and sustaining your firm. Membership fees and sponsorship packages are detailed in the Membership Application to help you decide how to best be involved with the Chamber.

Thank you for your thoughtful consideration and please direct any questions about the SFHCC to Richard Ventura, President and C.E.O., at (415) 278-9611, or via email at richard@sfhcc.com.

Small Business Membership

\$150 - \$500

For our small business member firms, the Chamber provides exclusive forums to promote your company to other businesses and to our corporate members. Small business member benefits include:

- Listing in the SFHCC online and printed Membership Directory
- Access to advertising opportunities in the SFHCC Directory, Website, and Friday Report
- Access to discounted Small Business Sponsorships of programs to increase your companies visibility
- Access to local media introductions and advertising opportunities
- Access to printing news articles and press releases in the Friday Report with 3,100+ readership
- Access to SFHCC Programs at no or low cost fees
- Complimentary entrance to Business Mixers with pre-registration
- Direct assistance in the areas of Marketing, Taxation and Small Business Loans provided with the tactical support of the San Francisco Small Business Development Center (SBDC).
- Discount program with Southwest Airlines, Larkspur Hotels, BookIt!, Hostito Web Hosting, and others.
- Free 4 week subscription of San Francisco Business Times
- Free issues of Hispanic Business Magazine
- Influence on public policy through chamber and community support through the SFHCC Government Affairs Committee and San Francisco Small Business Commission
- Membership to the California Hispanic Chambers of Commerce

Annual Corporate Membership

\$2,500

For our corporate members, the Chamber offers unparalleled access to the Hispanic business community of the Greater San Francisco area. Additional benefits for corporate members include:

- Ability to print additional articles in Friday Report at any time
- Bi-Annual Featured Corporation placement in Friday Report with logo and hyperlink to any destination of your choice
- Ability to print article quarterly in Friday Report on the front page with reach of over 3,100 subscribers
- Complimentary entrance to Business Mixers with pre-registration for all employees
- Listing of multiple branch locations in the SFHCC online and printed Membership Directory
- Assistance with supplier diversity programs, hiring, and marketing & outreach

2009 Programs & Sponsorship Opportunities

The SFHCC introduces the 2009 programs and the sponsorship opportunities for each program. Highlights for each program are provided for each along with target dates. Sponsorships can be chosen for specific programs or can be totaled and placed under the Platinum Angel and Gold sponsorship levels.

CAPITAL

Access to Business Capital

DATE	EVENT	LOCATION	TIME
Aug	Access to Business Capital	TBD	5p-8p



The Access to Business Capital Training Program is a formal training by the California Hispanic Chamber of Commerce for those businesses ready to take the next step. Partially funded by the California Employment Training Panel (ETP) you may qualify for receive the training at No Cost with an opportunity “to pitch” their business plan to investors, angel investors and venture capital companies in a more formal and in depth format after completion of the program. ABC Pitch Series -Seeks growing businesses that are ready to receive private investment or equity financing. Provides informal but focused forums to pitch to potential investors and free “coaching” available through the ABC Committee.

ABC Training curriculum includes:

- Strategic Planning for Your Venture
- The Road Map: Writing an Effective Business Plan
- Betting on the Jockey: Building the Killer Management Team
- Protecting Your Intangible Assets: Intellectual Property Rights
- Marketing, Pricing, and Your Competition
- Finance and Valuation
- Putting Your Best Foot Forward: Business Presentations
- Attracting Capital: Financing Strategies for the New Venture

Participant Registration: Free of charge

For more information, contact Juan A. Gallegos at 619.246.7550

EDUCATION

Business Bootcamp – NXLevel Micro-Entrepreneur

DATE	EVENT	LOCATION	TIME
Aug-Oct	Business Bootcamp - NXLevel	IBM Conference Center	530p-830p
Mar-May	Business Bootcamp - NXLevel	IBM Conference Center	530p-830p



Expected Attendance: 30

Summary:

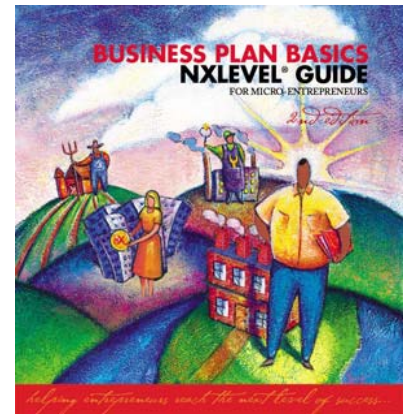
The Isabela Project, a community project of the San Francisco Hispanic Chamber of Commerce, is a two-pronged endeavor designed to increase procurement opportunities for firms owned and operated by minorities, women, and service-service-disabled vets, while addressing the need for innovative ways to access needed capital. To that end, The Isabela Project Procurement Bootcamp was established to provide a step-by-step process to help diverse firms enhance their competitive advantages and build capacity. This is done by providing general business and company-specific knowledge to qualified minority-, women-, and service-service-disabled vet -owned business enterprises through education and instruction by specialists and subject matter experts. The 3-day Procurement Bootcamp demonstrated the need to provide more opportunity for detail in developmental areas. After researching various programs, the SFHCC has chosen the structure of NXLevel to be the most effective for our constituents needs.

The NxLevel Entrepreneurial Training Programs are practical, hands-on business development courses designed to help entrepreneurs advance their skills in starting growing and managing their business. NxLevel classes are offered throughout the United States through the NxLevel Training Network.

A third party evaluation was commissioned to determine the economic impact of the NxLevel courses. The University of Calgary conducted the study. The results showed that an existing business, on average experience a 32 percent increase in gross sales within one year after graduation, and create 1.3 new jobs. Graduates with smaller companies (annual gross sales less than \$200,000), experience an even more dramatic success rate with an average of over 200 percent increase in sales. With regards to business start-ups, 40 percent of participants start a business within one year after completing the course. Another 20 percent continue to work on developing their business concept. When surveyed after three years, over 93 percent of the businesses were still in operation, whereas the national average is a mere 16.5 percent for the same time period. The survey also showed that the majority of the NxLevel participants use the business plan created in the course to obtain financing for their business.

13 Week Series Agenda:

- Keys to Your Business Success
- Assessing your Business Idea
- Business Planning
- The Marketing Plan
- Government Regulations
- Management
- Market Analysis
- Product and Price
- Placement and Promotion
- E-Commerce
- Selling Success
- Where's the Cash?
- Managing the Money
- Financial Tips and Tools
- Bringing it All Together



Participant Registration: \$200

Sponsorship:

\$15,000 for Each 13 Week Series

- 1 table for display area
- Opportunity to speak 5 minutes during announcements
- Prominent display of logo on invitations, in print advertisements, on weekly email reminders beginning one month before the event, on event signage in registration area and at workshop
- Company banner placed at event
- Website acknowledgement on SFHCC website with Logo and URL link– 4 weeks prior to event until event date

Latina Business Strategies Breakfast

DATE	EVENT	LOCATION	TIME
Oct	Latina Business Strategies	Westin St. Francis	8a-11a



The SFHCC is proud to introduce a new program to address the needs of the Latina professional and business owner by presenting the Latina Business Strategies Breakfast. This interactive business development program brings together Latina business owners and Latina professionals with experts sharing strategies to success needed by these outstanding entrepreneurs to create or expand their business.

According to the U.S. Department of Labor, workingwomen Latinas are the fastest growing small business in the U.S. with a phenomenal growth rate of 114 percent over the last five years. Latinas control 39 percent of the 1.4 million companies owned by women of color in the United States, which generate nearly \$147 billion in sales, according to the Center for Business Women's Research. More than one-third (34.9 percent) of all Hispanic businesses are owned by women.

The program emphasis is in creating a solid business foundation for the Latina entrepreneur. Corporate sponsors will sponsor an expert panelist or will provide a representative to speak about a specific category of expertise. The program covers a three topics including: access to capital, strategic sales and marketing strategies, and technology and communications.

Agenda:

- 7:30a Registration
- 8:00a Welcome Remarks
- 8:20a Access to Capital
- 8:50a Q&A
- 9:10a Strategic Sales and Marketing Strategies
- 9:40a Q&A
- 10:00a Technology and Communications Strategies
- 10:30a Q&A
- 10:50a Wrap-up
- 11:00a Program End

Participant Registration:

- Member - \$50
- Non Member \$75

Sponsorship Package:

Presenting

\$7,500

- Conference web page placement with Logo and URL link – 3 months before and 6 months after
- Logo placement on weekly email reminder – beginning one month before the event, at event, at registration, in event program, in print advertising, television/ cable public service announcements, and on event signage
- Opportunity to make welcome remarks
- Special recognition at event
- Table of 10

Bronze

\$2,500

- Conference web page placement with Logo and URL link – 3 months before and 6 months after
- Company name at registration, in event program, in supplement
- Logo placement on weekly email reminder – beginning one month before the event, at event, at registration, in event program, in print advertising, and on event signage
- Special recognition at event
- Table of 10

Table Sponsor

\$1,000

- Table of 10
- Logo placement at registration and in event program, and on event signage

Practical Money Matter Skills for Individuals

DATE	EVENT	LOCATION	TIME
Mar	Practical Money Matters for Individuals	MHDC	6p-830p
Aug	Practical Money Matters for Individuals	MHDC	6p-830p

There's a very simple reason so many millions of Americans find themselves overwhelmed by personal debt. They don't know any better. They've just never received training that could help them manage their finances.

Money management skills aren't something you're born with. They're something you're taught and learn how to do. Yet millions of young adults graduate from high school and college without basic skills - things like balancing a checkbook or critically comparing credit card offers.

And now there's a real American crisis in the works with some pretty stunning warning signs. A 2006 Jump\$tart Coalition for Personal Financial Literacy found the average high school senior answered only 52 percent of the questions correctly on a basic financial knowledge test -- a failing grade by any measure.

What's the solution? Early intervention and involvement at all levels - at home, school, work, church, etc. Parents need to take the first active role by having conversations with their children - early and often - about managing their money responsibly. Parents are a solid foundation for learning, but the problem can't just be left to them.

For this reason, the SFHCC partners with Visa and Mission Housing Development Corporation to provide a financial literacy program with online resources for adults, youth, and educators. Financial literacy is not a luxury for the wealthy. In today's world, it's a fundamental necessity - for everybody.

Agenda:

- 5:30p Registration
- 5:45p Welcome
- 5:55p Presentation
- 7:00p Q&A Session
- 7:30p Pizza
- 7:50p Program End

Participant Registration: Free to Community

Sponsorship:

\$ 2,500 per program

- Top billing in all publicity as provider of refreshments for either a single program or the entire series.
- 1 table for display area and opportunity to speak 5 minutes during introductions and introduce speaker
- Prominent display of logo on electronic invitations, in print advertisements, on weekly email reminders beginning one month before the event, on seminar signage in registration area and at workshop

Financial Literacy for Small Business

DATE	EVENT	LOCATION	TIME
May	Small Business Financial Literacy	SBA	6p-830p
Nov	Small Business Financial Literacy	SBA	6p-830p

When you get down to it, achieving your financial goals is all about creating a plan and sticking to it. Without goals and a specific plan to meet them, we drift along and leave our future to chance. As the saying goes, “Most people don’t plan to fail; they just fail to plan.” For this reason, the San Francisco Hispanic Chamber of Commerce (SFHCC), the California Society of Certified Public Accountants, and the Latino Business Professionals will conduct a special seminar to help improve Californians’ financial literacy. This workshop is not a sales seminar but an educational seminar to provide individuals with new life skills. This workshop will provide tips on how to better manage your money, improve savings and investment strategies and save on taxes. This program will serve as the overview program and will also include a presentation and dynamic Q&A that participants walk away from with valuable information that meets their specific financial needs and helps them to build financial security.

Participant Registration: Free to Community

Agenda:

- 5:30p Registration
- 5:45p Welcome
- 5:55p Presentation
 - Set Goals, Use a Budget
 - Control Credit Cards
 - Tips for Saving and Investing
 - Understanding Retirement Accounts
 - Protecting Your Family with Life Insurance
 - Property Insurance
 - Tax Planning
- 7:10p Q&A Session
- 7:30p Program End

Participant Registration: Free to Community

Sponsorship:

\$ 2,500 per program

- Top billing in all publicity as provider of refreshments for either a single program or the entire series.
- 1 table for display area and opportunity to speak 5 minutes during introductions and introduce speaker
- Prominent display of logo on electronic invitations, in print advertisements, on weekly email reminders beginning one month before the event, on seminar signage in registration area and at workshop

MARKETING

Hispanic Marketing 101

DATE	EVENT	LOCATION	TIME
Mar	Hispanic Marketing 101	IBM Conference Center	8a-11a

Many people look to the SFHCC for suggestions on selling to the Hispanic market segment and from small business Hispanic businesses looking to promote their products and services. The SFHCC will introduce a new program designed to target both audiences with expert speakers from the media community with strategies to accomplish your marketing goals.

7:30a	Registration and Continental Breakfast
8:00a	Welcome
8:15a	Print Media Strategies
8:45a	Q&A
9:00a	Television Strategies
9:30a	Q&A
9:45a	Radio Strategies
10:15a	Q&A
10:30a	Wrap-Up
10:45a	Program End

Speaker fee: \$500

Sponsorship Package:

\$ 2,500

- Top billing in all publicity
- 1 table for display area
- Opportunity to speak 5 minutes during welcome remarks
- Prominent display of logo on invitations, in print advertisements, on weekly email reminders beginning one month before the event, on event signage in registration area and at workshop
- Company banner placed at event
- Website acknowledgement on SFHCC website with Logo and URL link– 4 weeks prior to event until event date

NETWORKING

Business Mixers

DATE	EVENT	LOCATION	TIME
Feb	Business Mixer with American Jewish Committee	TBD	6p-830p
Apr	Business Mixer with Ibero-American Consuls	Larkspur Hotel	6p-830p
Jun	Business Mixer	TBD	6p-830p
Aug	Business Mixer with Latino Associations	TBD	6p-830p
Oct	Business Mixer with Diverse Associations	TBD	6p-830p
Dec	Business Mixer - Holiday Party	Medjool	6p-830p

Summary:

SFHCC members generally meet on the 2nd Thursday of every other month from 6:00 PM to 8:30 PM. Networking mixers enable corporate representatives to interact directly with members in an informal setting. Attendance ranges from 80 to 150. Food, beverages, drawings, silent auctions, networking and great exposure for the Host Business. Enjoy lively conversation, mix and mingle, build new contacts and get re-acquainted with old ones at some of San Francisco's most popular evening hot spots. People are more likely to do business with and refer to someone they know!

Participant Registration:

- Member / Pre-registration - \$0 / Door \$5
- Non Member / Pre-registration - \$5 / Door \$10

Sponsorship Package:

\$ 2,500 per mixer, \$15,000 for all business mixers

- Top billing in all publicity
- 1 table for display area
- Opportunity to speak 5 minutes during announcements
- Prominent display of logo on invitations, in print advertisements, on weekly email reminders beginning one month before the event, on event signage in registration area and at workshop
- Company banner placed at event
- Website acknowledgement on SFHCC website with Logo and URL link– 4 weeks prior to event until event date

Latino Business Leadership Awards: SFHCC 25th Anniversary Awards & Celebration

DATE	EVENT	LOCATION	TIME
Sep	Latino Business Leadership Awards	Intercontinental San Francisco	6-9:30p

Emcee: CBS-5 Reporter Joe Vazquez
 Co-Host: San Francisco Business Times

Summary:

The 2008 supplement continues our journey to highlight increasingly powerful achievements of individuals and will introduce some familiar faces in the community and will introduce some new, compelling stories in the corporate world, professional sectors, entrepreneurship, non-profits, and emerging Hispanic business leaders.

The Latino Business Leadership Awards demonstrates the strength of the Hispanic community in the San Francisco Bay Area through the stories of the exemplary leaders in the community. Each story is just as inspiring as the next.

For this reason, SFHCC, Wells Fargo, and SFBT will present the 5th annual event to acknowledge the most influential Hispanics in the Bay Area. The list and awardees profiles will be part of a supplemental publication by the San Francisco Business Times and will be introduced at the Gala. The list is the most sought after publication within the Bay Area. The Latino Business Leadership Awards demonstrates the strength of the Hispanic community in the San Francisco Bay Area through the stories of the exemplary leaders in the community.



"This recognition program long overdue and quickly being established as a significant annual awards program in our business community. This vibrant segment of our community is quickly growing in economic, political, and cultural impact. As we build leadership in the Latino community, we strengthen the leadership and quality of life for the Bay Area as a whole," said Mary Huss, Publisher of the San Francisco Business Times.

The LBLA has served as the organization’s signature event and will include the 25th Annual Celebration of the San Francisco Hispanic Chamber of Commerce.

Agenda:

- 6:00p Registration/ Cocktail Reception
- 6:45p Seating for Dinner
- 7:00p Dinner & Performance by San Francisco Symphony’s Quinteto Latino
- 7:30p Award Ceremony with MC Joe Vazquez, CBS5 Reporter
- 8:30p Cocktail Reception
- 9:30p Dance
- 12:00a Program End

Tickets:

- SFHCC Member in good standing, Awards & Dance \$ 100
- Individual Awards & Dance \$ 150
- Nonprofit Individual Awards & Dance \$ 125
- Table Sponsor of 10 \$2000
- SFHCC Member in good standing, Dance \$35
- Non Member, Dance \$50

2008 Attendance: 470

2008 Sponsors

Presenting Sponsor: Wells Fargo Bank
Platinum Sponsor: ExactTarget, Southwest Airlines, Visa
Media Partners: CBS-5/Bay Area CW, Comcast, El Mensajero, Univision-14/ Telefutera-66
Gold Sponsor: Kaiser Permanente, FedEx, Department of Conservation
Bronze Sponsor: AAA, Washington Mutual, Citi, PG&E
Table Sponsors: De Computis, fiona Systems Integration, IBM, Safeway, Thomas Whitelaw & Tyler, Verizon, Yerba Buena Engineering
Wine Sponsors: Alex Sotelo Cellars, CostPlus World Market
Audio/Visual: PSAV Presentation Services
Signage: @ Signs & Graphics
Entertainment: San Francisco Symphony

Elected Officials in Attendance: San Francisco Treasurer Jose Cisneros, Assemblyman Mark Leno, Assemblywoman Fiona Ma

Elected Officials Who Provided Certificates of Honor: Senator Leland Yee, Congresswomen Jackie Spear and Barbara Lee, Assemblyman Joe Coto, Los Angeles Mayor Antonio Villagrosa, and San Francisco Mayor Gavin Newsom

The San Francisco Hispanic Chamber of Commerce in partnership with COMCAST presents the Latino Business Leadership Awards exclusively on Comcast On Demand. Comcast On Demand: ON DEMAND with Digital Cable offers an ever-growing library of more than 9,000 programs each month available any time customers want to watch them--with the ability to fast forward, rewind and pause selections. Comcast also offers many local origination programs including the Latino Business Leadership Awards.

Go to Comcast On Demand on Channel One > Get Local> Local Events or Public Affairs

Sponsorship Packages:

Presenting \$25,000

- Conference web page placement with Logo and URL link – 3 months before and 6 months after
- Full-page ad in SF Business Times supplemental (\$6k value)
- Logo placement on weekly email reminder – beginning one month before the event, at gala, at registration, in event program, in print advertisements), television/ cable public service announcements, in supplement, on event bag, on event signage, and on printed invitations, company name in Comcast 30 minute segment of event on OnDemand
- Receive over \$200,000 of media placement and over 7 million impressions
- SFHCC Corporate Membership (\$2500 value)
- Special recognition at event
- Table of 10

Platinum \$15,000

- Conference web page placement with Logo and URL link – 3 months before and 6 months after
- Full-page ad in SF Business Times supplemental (\$6k value)
- Logo placement on weekly email reminder – beginning one month before the event, at event, at registration, in event program, in print advertisements, in supplement, on event signage, and on printed invitations, company name in Comcast 30 minute segment of event on OnDemand
- SFHCC Corporate Membership (\$2500 value)
- Special recognition at event, Table of 10

Gold \$10,000

- Conference web page placement with Logo and URL link – 3 months before and 6 months after
- Half page ad in SF Business Times supplemental (\$4k value)
- Logo placement on weekly email reminder – beginning one month before the event, at event, at registration, in event program, in print advertisements, in supplement, on event signage, and on printed invitations, company name in Comcast 30 minute segment of event on OnDemand
- SFHCC Corporate Membership (\$2500 value)
- Special recognition at event, Table of 10

- Bronze \$5,000
- Conference web page placement with Logo and URL link – 3 months before and 6 months after
 - Company name at registration, in event program, in supplement
 - Logo placement on weekly email reminder – beginning one month before the event, at event, at registration, in event program, in print advertisements, in supplement, on event signage, and on printed invitations, company name in Comcast 30 minute segment of event on OnDemand
 - Special recognition at event, Table of 10

- Table Sponsor \$2,000
- Table of 10
 - Company name at registration and in event program

PROCUREMENT

Procurement Matchmaking

Matchmaking activities will be included in program.

The San Francisco Hispanic Chamber of Commerce (SFHCC) membership is largely comprised of businesses employing fewer than 10 employees with annual revenues under \$1 million. This demographic is similar to other business associations. Our members have been challenged with procurement opportunities because of size. Our members are best suited for second or third tier opportunities. For this reason, the SFHCC will convene a mixer for our members, as well as members of partnering business organizations, and first tier vendors of our corporate members. The goal is to provide a social setting for people to mingle, mix, and identify prospective opportunities together.

The San Francisco Hispanic Chamber of Commerce will host a Diversity Mixer to bring together small businesses and first tier vendors from the public and private sector. The Diversity Mixer is hosted in collaboration with Public Relations Society of America, African American Chamber of Commerce, National Association of Women Business Owners, and Black LGBT Association. The goal is to introduce micro business owners to first tier vendors.

See Business Mixer with Diverse Groups for sponsorship information

ADDITIONAL SPONSORSHIPS

SFHCC CRM TOOL

The SFHCC will introduce a new tool in 2009 to be used to manage contact information and membership details. The tool will also become the online membership directory. Sponsorship to underwrite the new CRM tool will include prominent logo placement at the entry point of the membership directory and the placement of a banner ad for the calendar year.

Sponsorship: \$7,500

BOARD OF DIRECTORS

Board Retreat

DATE	EVENT	LOCATION	TIME
Jan	Board Retreat	IBM Conference Center	8a-5p

The SFHCC Board of Directors has their annual retreat each January with continuing board members and incoming new board members. This is the time that the Board reviews their strategic plan to make modifications, acknowledge goals accomplished, and engage new board members with activities.

- Sponsorship: \$ 2,500 per program
- Opportunity to speak 30 minutes during retreat
 - Website acknowledgement on SFHCC web pages with Logo and URL link– 4 weeks prior to event until event date

DISCOUNTED SPONSORSHIP OPPORTUNITIES

What can the SFHCC do for you? SFHCC can serve as a springboard for your company to penetrate a lucrative yet fragmented market. Access our vast network of members and affiliates:

- Monthly newsletters
- Regular email updates
- Business mixers with other organizations
- Member discount / promotions packages
- Promotional placement in SFHCC website

The SFHCC also offers two other sponsorship opportunities: Platinum and Gold levels. The following benefits are made available when your company has sponsored activities to total either \$50,000 or \$25,000. Both levels are for annual sponsorship. Key advantages to Platinum and Gold Angels:

- Discounted rates for year-round sponsorship as opposed to piece-meal event sponsorship
- Greater access to our membership base and affiliate groups
- Preferred status for key events
- Website, email and directory exposure unavailable through other sponsorship levels

Gold Angel Sponsorship

minimum sponsorship of \$25,000

Additional Benefits (\$4,460 value):

SFHCC Membership

- Includes Corporate Membership (\$2,500 value)

SFHCC Programs

- 2 tickets for Telemundo Hispanic Business Salute (\$260 value)

Membership Based Marketing

- Website advertising, links and dedicated web page (\$2,000 value)

Platinum Angel Sponsorship

minimum sponsorship of \$50,000

Additional Benefits (\$13,950 value):

SFHCC Membership

- Includes Corporate Membership (\$2,500 value)

SFHCC Programs

- 5 tickets for 10 at Telemundo Hispanic Business Salute (\$650 value)

Membership Based Marketing

- Prominent logo placement at top of Friday Report and on SFHCC homepage with hyperlinks (\$8,800 value)
- Website advertising, links and dedicated web page (\$2,000 value)

San Francisco Hispanic Chamber of Commerce 2009 Sponsorship Order Form

Selection	Program	Date	Sponsorship Level	Amount
	Board Retreat	Jan	\$	2,500
	Business Mixer with American Jewish Committee	Feb	\$	2,500
	Business Mixer with Ibero-American Consuls	Apr	\$	2,500
	Business Mixer	Jun	\$	2,500
	Business Mixer with Latino Associations	Aug	\$	2,500
	Business Mixer with Diverse Associations	Oct	\$	2,500
	Business Mixer - Holiday Party	Dec	\$	2,500
	Hispanic Marketing 101	Mar	Speaker	\$500
			Presenting	\$2,500
	Practical Money Matters for Individuals	Mar	\$	2,500
	Practical Money Matters for Individuals	Aug	\$	2,500
	Small Business Financial Literacy	May	\$	2,500
	Small Business Financial Literacy	Nov	\$	2,500
	Business Bootcamp - NXLevel	Mar-May	\$	15,000
	Business Bootcamp - NXLevel	Aug-Oct	\$	15,000
	Latina Business Strategies Breakfast	Oct	Presenting	\$7,500
			Bronze	\$2,500
			Table	\$1,000
	Latino Business Leadership Awards	Sep	Presenting	\$25,000
			Platinum	\$15,000
			Gold	\$10,000
			Bronze	\$5,000
			Table	\$2,000
	CRM Tool Sponsorship		\$	7,500

Total

Gold Angel Program (minimum \$25,000 in sponsorship)
 Platinum Angel Program (minimum \$50,00 in sponsorship)