

San Francisco Hispanic Chamber of Commerce Online Advertising Opportunities

2006 Advertising Rate Card



What can the San Francisco Hispanic Chamber of Commerce (SFHCC) do for you?

The SFHCC can serve as a springboard for your company to penetrate a lucrative yet fragmented market. By promoting the economic development of our members and the Hispanic business community in San Francisco and the Greater Bay Area, the SFHCC offers your company a great opportunity to target and reach the Latino market. The SFHCC has become one of the leading Hispanic Chambers in the region with more than 10,000 monthly hits to its website.

Type of Ad	Ad Rate
Home Page – Large ad (200x75 pixels)	\$250 (per quarter)
Home Page – Small ad (90x75 pixels)	\$150 (per quarter)
Secondary page – Large ad (200x75 pixels)	\$100 (per quarter)
Secondary page – Small ad (90x75 pixels)	\$75 (per quarter)
Ad on Friday Report Banner Ad (468x60 pixels) - Distribution of 2,700 emails	\$250 (per week)

Artwork should be submitted in the following format:

- At least 72 dpi resolution
- Tiff, jpg, giff
- Email all artwork and hyperlinks to sofia@sfhcc.com.

Payment:

Payments can be made by check.

Make Checks payable to:
SFHCC
703 Market Street
San Francisco, CA 94103

For more information regarding advertising opportunities, please contact the SFHCC office at (415) 278-9611 or visit us online at www.sfhcc.com